



# **My Happy Training Course for Training and Development**

Equip Your Employees with Today's Most In-demand Skills Your  
Business Needs to Reach Today's Modern Customers!

**MANAGEMENT AND LEADERSHIP**  
**TRAINING COURSES**

## Table of Contents

Advanced Communication Skills .....	6
Advanced Conflict Resolution and Change Management Strategies .....	7
Advanced Management Skills - Achieving Superior Performance and Strategic Success .....	8
Advanced Problem Solving and Decision Making .....	9
Advanced Strategic Management .....	10
Advanced Teamwork, Innovation and Cooperation Skills .....	11
Business Analysis within a Project Environment .....	12
Business Strategy Essentials .....	13
Certificate in Leadership and Management Excellence .....	14
Communication Essentials .....	16
Communication, Coordination and Leadership .....	17
Competency-Based Management .....	18
Continuous Innovation and Process Improvement .....	19
Creativity, Critical Thinking and Problem Solving .....	20
Customer Service Management .....	21
Decisions, Dynamics and Leadership Styles .....	22
Developing Emotionally Intelligent Management and Leadership Skills ...	23
Developing Personal Effectiveness with Positive Skills .....	25
Dynamic Governance and Leadership - Building Skills for Success .....	26
Effective Business Decisions Using Data Analysis .....	26
Effective Business Risk Management Strategies using ISO 31000 Framework	27
Effective Negotiation, Persuasion and Critical Thinking .....	28
Effective Office Management .....	29
Effective Organizational Leadership .....	30
Effective People Skills .....	31
Effective Personal Productivity .....	32
Effective Self-Management .....	33
Effective Time Task and Work Planning .....	34
Emotional Intelligence in Leadership Pinnacle .....	34
Empowering Leadership-Navigating People and Organizational Dynamics ...	35
Enterprise Content Management Masterclass .....	36
Fraud, Theft and Corruption in the Workplace .....	37
Goal Setting, Planning and Decision Making .....	38

## Table of Contents

High Impact Business Communication .....	39
Improving Productivity and Employee Engagement through Effective Front-Line Leadership .....	40
Innovative Leadership Competencies .....	42
Interpersonal Communication Skills .....	43
Introduction to Business Process Improvement .....	44
Key Performance Indicators and Optimisation .....	46
Knowledge Management .....	47
Knowledge Management for the Oil and Gas Industry .....	48
Leadership and Decision Making in Crisis and Emergency Situations .....	49
Leadership and Management Skills for New Managers and Supervisors .....	50
Leadership and Management Skills for Supervisors .....	51
Leadership and Strategic Impact .....	52
Leadership and Strategic Thinking in the Oil and Gas Industry .....	53
Leadership and Team Development for Managerial Success .....	54
Leadership Excellence in Handling Pressure and Stress .....	55
Leadership, Creativity and Peak Performance .....	56
Leadership, Influence and Trust .....	57
Leadership, Innovation and Enterprise Skills .....	58
Leadership, Vision and Organizational Reality .....	59
Leading with Confidence .....	60
Management Excellence Masterclass .....	61
Management Reporting and Decision Making .....	62
Managerial Leadership .....	63
Managing and Leading in a Multi-Cultural Workplace .....	64
Managing Multiple Tasks, Priorities and Deadlines .....	65
Marine Pollution and Management .....	66
Masterclass - International Oil and Gas Leadership .....	67
Mastering Communication, Negotiation and Presentation Skills .....	68
Mastering Emotional Intelligence - Skills for Excellent Leadership .....	69
Mastering Management Skills .....	70
Mastering Personal and Interpersonal Skills .....	71
Mastering Strategic Decision Making .....	72
Mastering Supervisory Skills .....	73

## Table of Contents

Mastering Team Leadership Skills .....	74
Organizational Resilience .....	75
Performance Measurements, Continuous Improvement and Benchmarking .....	77
Project Leadership - Developing Skills to Assist in Conflict Resolution	78
Project Management Essentials .....	79
Quality Management Essentials .....	80
Smart Leadership - Achieving Strategy through Leadership and Innovation	81
Strategic Crisis Management .....	82
Strategic Enterprise Analysis .....	83
Strategic Planning Professional .....	84
Strategic Planning, Development and Implementation .....	85
Strategies for Success in Maritime Management .....	86
Strategy Design Bootcamp .....	87
Strategy Excellence .....	88
Strategy, Risks, Negotiation and Leadership .....	89
Success under Pressure - Emotional Intelligence, Conflict Management and Negotiations .....	90
Successful Planning, Organizing and Delegating .....	91
Systems Thinking in Analyzing Problems .....	92
The Art of Leadership .....	94
The Art of Strategic Management .....	95
The Competent Manager - Transformative Leadership and Strategy .....	96
The Complete Course on Leadership .....	97
The Complete Course on Management .....	98
The Effective Supervisor/Team Leader .....	99
The Essentials of Leadership .....	100
The Influential Leader - The Power of Leadership and Influence .....	101
The Leadership Development Programme .....	102
The Power of Leadership for Managers Level .....	103
The Power of Positive Thinking and Attitude .....	104
The Practical Leader - Developing and Leading High Performing Teams ..	105
The Professional Negotiator .....	106
The Three Dimensions of Leadership .....	107
The Voice of Leadership .....	109

**Table of Contents**

**Workplace Innovation and Productivity Skills ..... 110**

---

# Advanced Communication Skills

## Course Outline

### **\* *Defining Effective Communication***

Communication Overview: Definition and Characteristics  
Evolution of Communication  
Communicating for Results  
Understanding Elements of Communication  
The Element of Noise  
Mehrabian's 55-38-7 Rule  
Overcoming Communication Anxiety and Other Obstacles

### **\* *The Art of Listening***

Effective Listening and Paraphrasing Techniques  
Understanding Different Listening Styles: Active versus Passive Styles  
Improving the Information Recall Rate  
Assessing Personal Listening Profiles

### **\* *Internal Listening Filters***

Sensory Input Channels  
Internal Filter Systems: the 6 Layers  
6 Listening Meta Programs  
Avoiding the Loss of Information

### **\* *Mastering Body Language***

The Art of Body Language  
Components of Non-Verbal Communication  
The Power of Appearances  
Eliciting Thinking Patterns through Eye Movement  
Building Rapport using Body Language

### **\* *Advanced Assertiveness Skills***

Understanding Assertiveness: Definition and Values  
Components of Passive, Assertive and Aggressive Styles  
Assertiveness Rights and Responsibilities  
Managing Criticism Assertively

### **\* *The Power of Influence and Persuasion***

Definition and Characteristics of Influence  
6 Principles of Persuasion: How to Apply Them  
Bases and Sources of Power  
Dealing with Difficult People Using Persuasion

---

# Advanced Conflict Resolution and Change Management Strategies

## Course Content

### ***Day One: Conflict Management***

Welcome, Introductions and objective setting  
What do we mean by the term: “Conflict Management”?  
Where and when does conflict happen?  
Our reaction to conflict  
Exercise: The Communication Bridge  
Video: Window on the World of Difficult People  
How to avoid misunderstanding  
The 4 steps to effective Conflict Management

### ***Day Two: Conflict Resolution***

The Thomas Kilmann (TKI) Conflict Resolution Instrument  
The 2 types of communication  
Exercise: Building collaboration quickly and easily  
Exercise: A Trip to the Theatre!  
Video: The Ten Most Difficult Types  
The 4 results of every communication  
Exercise: Win as Much as You Can!

### ***Day Three: The Skills of Conflict Resolution***

The 4 behaviours that get results  
The Assertiveness Framework  
Exercise: I want to borrow your car tonight  
Questioning Skills  
Listening for results  
Beyond Listening

### ***Day Four: High Level Conflict Resolution***

The Emotional Intelligence Questionnaire  
Your EI Strengths  
Exercise: Would I lie to you?  
Dealing with liars  
Facilitating a dispute  
The Saboteur  
The Secret to dealing with people  
Exercise: The Pommelion

### ***Day Five: Change Management***

Change Exercise: The Ball  
Personal growth and change strategies  
The change curve

The 5 stages of change  
Kotter's 8 steps to effective change  
The Burning Platform  
Making change stick  
Change Exercise: Risk it!

---

## Advanced Management Skills - Achieving Superior Performance and Strategic Success

### Course Content

#### ***Day One: People Management***

The importance of sociotechnical management  
Techniques for effective communication  
Motivating for results  
Enhancing your coaching skills  
Empowering employees for improved performance  
Characteristics of a successful manager

#### ***Day Two: Leading Teams***

Obtaining the benefits of teamwork  
Characteristics of ineffective teams  
Characteristics of effective teams  
Managing conflict in a productive manner  
Understanding team member styles  
Creating a virtual team

#### ***Day Three: Strategic Planning***

Analyzing the strategic planning process  
Achieving competitive advantage  
Utilizing dynamic SWOT analysis  
Focusing on vision and mission  
The importance of contingency planning  
Examples of strategic success and failure

#### ***Day Four: Negotiating for results***

Gaining insight into the negotiating process  
Characteristics of an effective negotiator  
Developing negotiating strategies  
Employing persuasive negotiation techniques  
Achieving the benefits of effective negotiating  
Negotiation exercises



### ***Day Five: Operational Excellence***

The Malcolm Baldrige quality award-standard of excellence  
Lessons from the best performing companies  
Benchmarking your operation against the best  
Creating employee commitment  
Managing continuous improvement  
Creating the high-performance organization

---

## **Advanced Problem Solving and Decision Making**

### **Course Content**

#### ***Day One: The Psychology of Problem Solving and Decision Making***

Introduction: Why study problem solving and decision making  
A synopsis of psychological thought  
Values, Problem Solving and Bias in Decision Making  
Psychological type and Lateral Thinking for Problem Solving  
Psychometric assessment on your problem-solving preferences  
Using a team approach to encourage structured and lateral thinking

#### ***Day Two: Problem solving, the cognitive process and whole brain thinking***

Problem solving: the highest order cognitive process  
Split brain theory to make informed and balanced decisions  
Developing openness to new ideas in making decisions  
The model of creative problem solving  
Lessons in facing the unexpected events  
Decision Making and the Management of Change

#### ***Day Three: Creating Continuous Improvement in the Workplace***

Encouraging creative problem solving for continuous improvement  
Appreciative Enquiry and a focus on positive dialogues  
Solution focus methodology: a radical transformational approach to solving problems  
Diagnostic tools for organisational improvement  
Using techniques to innovate and improve process and product  
The Disney Creative Thinking Strategy

#### ***Day Four: Building Creative Capability in Self and Removing Mental Blocks***

'How creative am I'? Challenging self-imposed assumptions  
Thinking outside the box and 'Imagineering': current examples from technology  
'Curiosita': using the multiple intelligences of Leonardo da Vinci  
A model for organisational innovation  
Organisational culture and its influence on the creative organisation

Creative leadership in times of crisis: the role of emotional intelligence in decision making

***Day Five: The Creative Leader in the Innovative Organisation***

Leadership style and decision-making activities

Enhancing Serendipity

Ensuring alignment with corporate mission

Assessing creativity in your organisation

Creating "innovation champions" as a strategy for fostering change

Developing a personal action plan for the workplace and assessment guidance

---

## Advanced Strategic Management

### Course Content

***Day One: The Strategizing Process***

Why strategize: 21st century changes and challenges?

Psychological aspects of decision making

Strategic thinking – who, how, when & why

Examples of strategy success and failure

The functions and capabilities of a strategic manager

Culture and strategic choices

***Day Two: The Strategic Process***

Impact of external change: competitive positioning, technology, regulation

Innovation: Blue v Red Ocean strategies

The strategy hierarchy

Realising the strategies: making them happen

Recognising and reacting to disruptive competition

Competitive positioning

***Day Three: Strategic Management Skills***

Leadership theories and styles

Attributes of successful leaders

Strategic skills: traits or contextual

Visioning, communicating and framing

Team and organisation perspectives on implementing strategies

Leading others through the strategic process

***Day Four: Managing the Culture***

The significance of corporate culture

Facets of culture: the cultural web

The Leaders role in establishing the culture

Managing in a multi-cultural corporation

Impact of culture on strategy roll out  
Challenges of mergers and acquisitions

***Day Five: Tactics and Plans***

Employing tactics to achieve objectives  
What type of plan?  
Owning and implementing plans  
Strategic execution: budgeting, forecasting and adjusting to reality  
Aligning corporate to individual objectives  
A culture of learning

---

## Advanced Teamwork, Innovation and Cooperation Skills

### Course Content

***Day One: The Benefits of Innovation and Collaboration***

The nature of innovation  
Collaboration vs. competition  
Learned behaviours  
Innovative and collaborative teams  
The innovative and collaborative team mindset

***Day Two: Building the Innovative and Collaborative Team***

Innovative and collaborative team values  
High performance goals and metrics  
Innovation and collaborative skills  
Appraising team skills  
Designing a team development programme

***Day Three: Creating the Right Environment for Innovation and Collaboration***

The new role of leadership  
Individual creative work  
Individual strengths and blind spots  
Trust and communication  
Recognition and feeding forward  
Productive conflict: a source of creativity and team cohesion

***Day Four: Inspiring Shared Purposes and Common Goals***

Individual preferences and goals  
Developing a team picture of success  
Force-field analysis  
Strategic priority areas  
Monitoring progress and achievement

### ***Day Five: Leadership Practices for Innovative and Collaborative Teams***

Guiding principles: drawing on great experiences

Communication with and within your team

Team gatherings

Team decisions and the leaders' decision-making process

Personal and team accountability

Developing a personal and team action plan

---

## **Business Analysis within a Project Environment**

### **Course Content**

#### ***Day One: Business Analysis Planning Monitoring***

Business Analysis and Project Management contexts

Key Concepts and Knowledge Areas

Introduction to Tasks and Techniques

Sources of Business Analysis Information

Business Analysis as part of a Project Plan

Identify, analyse and communicate with relevant Project Stakeholders

Determining activities, deliverables, resources and measures

Define how to approve requirements and manage scope changes

How to track, assess, and report on the quality of work

#### ***Day Two: Requirements Elicitation Management Communication***

How to ensure requirements are clear, correct and consistent

How to draw information out of stakeholders

Recording and confirming the information provided by stakeholders

Managing Stakeholder Consensus for Scope and Requirements

Manage objectives, requirements, deliverables, and components relationships

Manage post-implementation knowledge of requirements

Ensure requirements are understood, and usable, by stakeholders

Managing productive workshops and making effective presentations

#### ***Day Three: Enterprise Analysis Requirements Analysis***

Identify and define why organisational change is required

Identifying Needs for New Capabilities

Defining solution scope and prepare the business case

Does the Business Case justify investment required to deliver proposed solution

Prioritizing and Organizing Requirements

Specifying and Modelling Requirements

Defining Assumptions and Constraints

Verifying and Validating Requirements  
Solution Assessment and Validation

***Day Four: Developing Business Analysis and Project Capabilities***

Analytical Thinking and Problem Solving  
Behavioural Characteristics  
Business Knowledge  
Communication Skills  
Interaction and Conflict Resolution Skills  
Risk, responsibility, and skills analyses  
Time Management  
Case Study

***Day Five: Business Analysis and Project Management***

Project Scope, Schedule and Metrics  
Team Development  
Power and Influence  
Business Analysis in a Project Environment  
Personal Planning  
Commitment to Action

---

## **Business Strategy Essentials**

### **Course Content**

***Day One: Is Strategic Thinking Relevant to All Managers?***

Is strategy an art or a science?  
How to think strategically  
The roles of managers and stakeholders in strategy development  
Does strategy equate to innovation?  
How operational and middle managers contribute

***Day Two: Turning Strategies into Plans***

Vision, Mission and Objective setting  
Aligning people and objectives  
Tools and Techniques for planning  
Planning for the unexpected  
Roles, responsibilities and accountability

***Day Three: The Leadership Role in Implementing Strategies***

If strategies and plans require change, how do people respond?  
Your leadership style(s)  
The role of leaders in questioning and listening  
How to implement strategies and plans:  
Motivation  
Delegation

Managing performance

***Day Four: Effects of Power on Strategic Success***

Organisational rituals and routines

What is Power and how is it displayed?

Challenge and Support

Personal strategies for managing networks and relationships

Dealing with stress

***Day Five: Why a Strategic Outlook Supports Career Progression***

Evolving strategy in 21st Century Organisations

More traditional strategy development: Kotter's Eight Stage model

Key management skills needed for career progression

Personal Leadership Development Plans

---

## **Certificate in Leadership and Management Excellence**

### **Course Content**

***Day One:***

***\* Successful Leadership Styles***

Inspirational leadership

Power of Influence

Understanding and developing others

Proactive Leadership

Delegation as a leadership style

Motivational leadership

***\* Driving Radical Innovation***

Lateral thinking

Share your thinking, purpose and direction

Systemic innovation

Unleashing the power of the mind

Cultivating creativity

Managing change creatively; implementing innovation

***Day Two:***

***\* Entrepreneurial Leadership***

Optimizing your personal leadership strengths

Becoming an environmental change agent

Developing personal empowerment

Using transformational vocabulary

Maximizing essential communication principles

Understanding the major levels of communication

***\* Accountable Communication***

What is accountability  
Improving personal credibility  
Leading with integrity  
Sharpen your communication skills  
Listening with the heart  
Inspiring and guiding the team

**Day Three:**

**\* *Developing Emotionally Intelligent Organizations***

Building bonds, cooperation and team building  
Forging emotionally intelligent teams  
Resolving conflicts using emotional intelligence  
Communicate your vision  
Organizational awareness  
Leading emotionally intelligent organizations

**\* *Gaining Insights into your Leadership Styles***

How Perception influences our leadership style  
Understanding our personality  
Personality and leadership style  
Improving our strengths and managing our weaknesses  
Maximizing our interpersonal relationship with others  
Removing emotional and mental blind spots

**Day Four:**

**\* *Developing Decision Making Skills***

Using your left brain and right brain to make decisions  
Split brain theory for developing effective problem-solving skills  
Developing openness to new ideas in making decisions  
Promoting idea mobility in teams  
Understanding the creative solving process in individuals and teams  
IDEAL problem-solving approach

**\* *Applying Effective Decision-Making Skills in the Workplace***

Encouraging creative problem solving for continuous improvement  
Removing blocks to creative problem solving  
Convergent versus Divergent Thinking  
Divergent Thinking Skills for solving problems  
Using SCAMPER techniques to approach problem solving  
Applying SCAMPER techniques to make effective decisions

**Day Five:**

**\* *Overcoming Mental Blocks to Decision Making***

Challenging self-imposed assumptions  
Metaphorical thinking  
Increasing new ideas  
Getting people behind your ideas  
Evaluating new ideas  
Creative leadership

**\* *Effective Leadership to Develop Dynamic Problem Solving in the Team***

Ensuring alignment with corporate mission  
Encouraging self-initiated activity  
Endorsing Unofficial activity  
Enhancing Serendipity  
Importance of appreciating diverse stimuli  
Developing a personal action plan

---

## Communication Essentials

### Course Content

#### ***Day One: Self-Management and Emotional Intelligence***

Understanding the power of the subconscious in communication behaviours  
Understanding how we create habits and how to change to them  
What is emotional intelligence and how do we lose it?  
Understanding and overcoming the Ego  
Managing our emotions and feelings  
Calming down and reducing stressful reactions in communication

#### ***Day Two: Communication Basics: Knowing your communication style, listening and communicating assertively***

Different communication styles  
Assessing your communication style and effectiveness  
Improving communication effectiveness  
The role of beliefs in assertive communication  
Practicing assertiveness skills and active listening  
Using effective questioning for clearer communication

#### ***Day Three: Building influence: Building rapport, presenting yourself, using voice and body language effectively and utilizing technology*** ***Understanding the secrets of body language***

Making a good first impression  
Building rapport, building your network and influence others effectively  
How to make a presentation which people will remember  
Using visuals effectively and handling questions  
Mastering social media and avoiding blunders

#### ***Day Four: Overcoming Communication Challenges: Dealing with conflict, difficult people and running effective meetings***

Strategies for managing difficult behaviour  
The different personality styles and how to get along with any person  
Running effective meetings  
Consensus decision making in meetings  
Understanding the sources of conflict at work  
Conflict Management Styles



## ***Day Five: Working with Others: Delegation, Team Work, Leadership and Coaching Skills***

Different styles of leadership  
Common leadership mistakes  
How to develop teamwork  
Motivational communication  
The Who, what, and how of effective delegation  
The delegation process and Coaching Skills

---

# **Communication, Coordination and Leadership**

## **Course Content**

### ***Day One: Who do you think you are?***

Self-awareness: understanding your strengths and challenges  
Psychometrics: the art of personal profiling  
Leadership style: how do you work with your team?  
Assessing your abilities as a coordinator  
Discovering your preferred team role  
Your own communication style

### ***Day Two: Enriching your Communication Skills***

Subjective vs. objective experience in communication  
Influence and the importance of advanced language patterns in communication  
Effective questioning and listening skills  
Motivation and behavioural drivers  
The emotional loop

### ***Day Three: The Skills of the Coordinator***

Time bandits: understanding the value of your time  
Prioritisation or procrastination  
Working together to achieve your goals: the secrets of great team working  
Essentials of project management  
Chairmanship: how to run effective and productive meetings  
Coordination activities in the age of IT

### ***Day Four: The Modern Leader***

Exploring emotional intelligence: the 10 intelligences  
IQ versus EQ in staff recruitment and retention  
Emotional intelligence and leadership  
Theory X and Theory Y – push and pull leadership  
Leadership: The importance of personal and corporate values within the workplace

Organisational culture and the impact in the workforce

***Day Five: Communicating, Coordinating and Leading***

What do people say about your team - and what do you want them to say?

Key challenges for your team and how to meet them

Case study: communicating, coordinating and leading in practice

Personal action planning

---

## Competency-Based Management

### Course Content

***Day One: The Links between HR and Competencies***

What support should managers, team leaders and supervisors get from HR?

Values, Strategy and HR

Different methods of developing a competency

An HR Management Framework Based on Competencies

Technical, Behavioural and Leadership Competencies

***Day Two: Competencies and Recruitment***

Competency design - definitions, negative indicators, positive indicators

Recruitment and Selection

Adapting a competency framework for use in recruitment

The use of assessment centres in recruitment

Induction, orientation and personal development

***Day Three: Performance Management***

Using competencies in performance management

The stages of performance management: agreeing objectives, giving feedback, coaching, appraisal

Termly reviews of performance

Links to pay scheme

Introducing a performance management process

***Day Four: Talent Management***

Talent Strategy and Planning

Developing and Deploying Talent

Retaining Talent

Acquiring Talent

Succession Planning

***Day Five: Shaping Behaviour and Managing Culture***

Motivation

Extrinsic and Intrinsic Reward

Empowerment and Accountability

Self-Assessment

# Continuous Innovation and Process Improvement

## Course Content

### ***Day One: Introduction to Continuous Innovation and Process Improvement How change and learning occur***

The competitive and strategic advantages of continuous improvement and innovation  
Problem-solving vs. performance-improvement vs. innovation  
Innovation and creativity  
Sources of change in the external and internal environments  
Deming continuous improvement cycle: Plan, Do, Check, Act

### ***Day Two: The Plan stage: Problem analysis and targeted improvement and innovation***

Approaches to problem identification and analysis: problem space definition, root-cause analysis, problem tree analysis  
Incremental vs. radical change  
Value chain analysis and process mapping  
Opportunity search and idea generation for innovation  
Brainstorming and idea mapping  
Lateral thinking and creativity

### ***Day Three: The Do stage: Developing and implementing changes and improvements***

Goal setting and prioritization  
Deliberate vs. experimental approaches  
Formalizing trial and error methods for continuous improvement and innovation  
Planning for implementation  
Organizing for implementation  
Test phases and pilot projects

### ***Day Four: The Check stage: Evaluating initiatives and deciding on project continuation***

Progress review structures and processes  
Description and reporting of results  
After-action review and lessons learned processes  
Performance metrics and measurement  
Evaluating and comparing results  
Maintaining focus on objectives and outcomes

***Day Five: The Act stage: Reacting, adjusting, and standardization  
Go/no go and resource decisions***

Dealing with the unexpected and obstacles

Dealing with extreme failure or success

Standardization and full-scale rollout of improvements and innovations

Setting the example and leading the charge

Motivation and morale in a world of constant and never-ending change

---

## **Creativity, Critical Thinking and Problem Solving**

### **Course Content**

***Day One: Developing critical thinking***

Learning how to learn - a critical evaluation of our preferred style of learning

Defining the creative environment

Establishing the right climate

Creative approaches explored

Practical examples and exercises

Overview of principal Tools and Techniques

***Day Two: Decision making strategies***

Influencing for success - a critical evaluation of our preferred style of influencing

Developing a Stakeholder Analysis - Power versus Influence

Opportunities and Challenges as opposed to problems

Developing a "meetings strategy" to solve problems and make decisions

The steps for effective problem solving and decision making - using several different models

Practical examples and exercises

***Day Three: Learning to think creatively***

Thinking outside the box - left/right brain thinking

Reasons for poor decisions

Managing the risk

Decision making applied

Review of major learning points

Discussion on any remaining barriers and solutions

Using problem solving strategies to plan for creative and innovative solutions

***Day Four: Discover more effective ways in which to communicate***

Planning the successful Team - a critical evaluation of our preferred style of team working

The different communication styles and when to use each one  
Appreciating the diversity of others communications preferences  
Perception and communicating with others  
Changing your response to stereotypical perceptions  
Developing a strategy for change – implementing critical thinking and problem solving in the real world

***Day Five: Developing the plan into action***

Defining organisational conflict in terms of how this impacts our problem-solving culture  
Applying techniques to resolve conflicts  
Developing SMART objectives  
Developing a comprehensive Personal Business Plan for implementation over 3, 6 9 and 12 months from today  
Giving and receiving constructive critical peer feedback

---

## **Customer Service Management**

### **Course Content**

***Day One: Principles for Delivering World-Class Customer Service***

Course overview and learning objectives  
How do customers define quality customer service?  
What are the benefits of providing world-class customer service?  
Breakout session: How to use customer service to increase customer satisfaction and loyalty  
Benchmarking exercise: Best and worst rated customer service companies  
Creating a positive first impression: What do your customers see and hear?  
Creating customer service ‘touch points’ to enhance the “customer experience”  
The WOW Factor: Going the Extra Mile to exceed customer expectations  
Case study: The Nordstrom approach to quality customer service

***Day Two: Developing Effective Communication and Interpersonal Skills***

The power of nonverbal communication  
Practical exercise: The Body Language Quiz  
How to use body language to build rapport and create a favourable first impression  
Understanding the four customer temperament styles  
Practical exercise: Determining your temperament style  
Developing your active listening skills to enhance communications  
Practical exercise: Active Listening Evaluation  
Use questioning techniques to identify a customer’s expectations and service requirements  
Determining your customer’s “preferred learning style”

Keys to effective telephone and voicemail communication

***Day Three: Principles of Superior Customer Service and Organisational Procedures***

Does the 'customer experience' align with your organisation's vision/mission statement?

Identifying internal and external customer expectations

The benefits of teamwork and mutual cooperation

Teambuilding and leadership exercise

Guidelines for customer and organisational confidentiality

Dos and don'ts of written and electronic communication

Empowering employees to better serve their customers

Case study: Scandinavian Airlines customer service programme

***Day Four: The Importance of Customer Feedback and Service Recovery***

Why is it important to encourage customer complaints and feedback?

Establishing customer service satisfaction measuring and monitoring standards

Best practices for recording and monitoring customer service issues

The supervisor's role in service recovery

The art of giving and receiving constructive feedback

Negotiating win-win outcomes

Managing emotions during stressful situations

Strategies for working with difficult and demanding customers

Practical exercise: Service recovery role-play

***Day Five: Leading the Way to Customer Satisfaction and Continuous Improvement***

Your attitude makes a difference

Stress management tips for maintaining peak performance

The importance of personal development

Setting SMART goals for continuous customer service improvement

Practical exercise: What is your Action Plan?

End of course review

---

## **Decisions, Dynamics and Leadership Styles**

### **Course Content**

***Day One: Gaining Insights into your Leadership Styles***

How Perception influences our leadership style

Understanding our personality

Personality and leadership style

Improving our strengths and managing our weaknesses

Maximizing our interpersonal relationship with others

Removing emotional and mental blind spots

### ***Day Two: Developing Decision Making Skills***

Using your left brain and right brain to make decisions  
Split brain theory for developing effective problem-solving skills  
Developing openness to new ideas in making decisions  
Promoting idea mobility in teams  
Understanding the creative solving process in individuals and teams  
IDEAL problem-solving approach

### ***Day Three: Applying Effective Decision-Making Skills in the Workplace***

Encouraging creative problem solving for continuous improvement  
Removing blocks to creative problem solving  
Convergent versus Divergent Thinking  
Divergent Thinking Skills for solving problems  
Using SCAMPER techniques to approach problem solving  
Applying SCAMPER techniques to make effective decisions

### ***Day Four: Overcoming Mental Blocks to Decision Making***

Challenging self-imposed assumptions  
Metaphorical thinking  
Increasing new ideas  
Getting people behind your ideas  
Evaluating new ideas  
Creative leadership

### ***Day Five: Effective Leadership to Develop Dynamic Problem Solving in the Team***

Ensuring alignment with corporate mission  
Encouraging self-initiated activity  
Endorsing Unofficial activity  
Enhancing Serendipity  
Importance of appreciating diverse stimuli  
Developing a personal action plan

---

# **Developing Emotionally Intelligent Management and Leadership Skills**

## **Course Content**

### ***Day One: What is Emotional Intelligence***

What is Emotional Intelligence Quotient (EQ)  
Intrapersonal and Interpersonal skills  
Emotional Intelligence in the workplace  
Your emotional intelligence style  
Emotional Intelligence for Innovative Teamwork

Removing blocks to innovative teamwork through EQ  
Developing self-awareness for teamwork

***Day Two: Develop your emotional skills***

Understanding EQ personal competencies  
Recognizing one's emotions and their effects  
Accurate self-assessment for personal transformation  
Knowing one's strengths and weaknesses  
Self-confidence: a strong sense of one's worth and capabilities  
Managing ones' internal states, impulses and resources  
Developing trustworthiness for corporate transformation

***Day Three: Applying your emotional skills***

Becoming aware of your emotional expressions  
Emotions and decision making  
Idea generation and problem solving  
Develop your emotional imagination  
Getting things done through people  
Managing anger at work

***Day Four: Emotionally intelligent manager***

Building effective teams  
Listening openly and sending convincing messages  
Negotiating and resolving disagreements  
Inspiring and guiding individuals and teams  
Instituting and managing change  
Nurturing relationships  
Creating synergy in teams

***Day Five: Leadership strategies***

Assessing your leadership style  
Accountable Leadership for managing performance  
Value-based leadership to manage people  
Working with others towards shared goals  
From delegation to empowerment  
Managing emotional stress

---

## Developing Personal Effectiveness with Positive Skills

### Course Content

***Day One: Mind Empowerment***

What does the word "think" really mean?  
The importance of thought before action



Understand the power of your conscious subconscious mind  
Realise the power of your imagination  
Understanding positive and negative thought patterns  
Creating a disciplined character

***Day Two: Self-Image Empowerment***

Learning to fully understand yourself  
Success through raised self-esteem  
How your perceived image affects others  
The power of determining choices  
How you create 'reality' in your mind  
How the human brain processes events

***Day Three: Attitude Empowerment***

Understanding and adapting our attitude to situations  
How to maintain a right Attitude?  
Learning from positive achievers  
Listen to, and read motivational materials  
Enjoy the medicine of real laughter  
Develop a fresh and new attitude to everything

***Day Four: Word and Appreciation Empowerment***

The motivational power of words  
Improving your positive vocabulary  
When you speak you may reveal your thoughts  
The psychological needs of man  
The importance of gratitude and appreciation  
Learn how to express appreciation

***Day Five: Motivation Empowerment***

What motivates you and others?  
What happens when you are personally motivated?  
What does motivation achieve?  
Why we may lose motivation  
Key factors for successful people  
How to be action orientated and proactive

---

## **Dynamic Governance and Leadership - Building Skills for Success**

### **Course Content**

***Day 1: Introduction to Governance and Leadership***

Understanding governance principles and frameworks  
Roles and responsibilities of leaders in governance

Exploring leadership theories and styles

**Day 2: Effective Communication and Decision Making**

Communication strategies for effective leadership  
Active listening and feedback techniques  
Decision-making processes and strategies

**Day 3: Ethical Leadership and Corporate Social Responsibility**

Ethics in leadership and decision-making  
Promoting a culture of integrity and accountability  
Corporate social responsibility and sustainable leadership

**Day 4: Strategic Thinking and Execution**

Developing strategic plans and objectives  
Aligning organizational goals with strategic planning  
Performance measurement and evaluation

**Day 5: Change Management and Stakeholder Engagement**

Leading through change and uncertainty  
Innovation and fostering a culture of creativity  
Stakeholder analysis and engagement strategies

---

## Effective Business Decisions Using Data Analysis

### Course Content

**Day One: Setting the Statistical Scene in Management**

Introduction; The quantitative landscape in management  
Thinking statistically about applications in management (identifying KPIs)  
The integrative elements of data analytics  
Data: The raw material of data analytics (types, quality and data preparation)  
Exploratory data analysis using excel (pivot tables)  
Using summary tables and visual displays to profile sample data

**Day Two: Evidence-based Observational Decision Making**

Numeric descriptors to profile numeric sample data  
Central and non-central location measures  
Quantifying dispersion in sample data  
Examine the distribution of numeric measures (skewness and bimodal)  
Exploring relationships between numeric descriptors  
Breakdown analysis of numeric measures

### ***Day Three: Statistical Decision Making – Drawing Inferences from Sample Data***

The foundations of statistical inference  
Quantifying uncertainty in data – the normal probability distribution  
The importance of sampling in inferential analysis  
Sampling methods (random-based sampling techniques)  
Understanding the sampling distribution concept  
Confidence interval estimation

### ***Day Four: Statistical Decision Making – Drawing Inferences from Hypotheses Testing***

The rationale of hypotheses testing  
The hypothesis testing process and types of errors  
Single population tests (tests for a single mean)  
Two independent population tests of means  
Matched pairs test scenarios  
Comparing means across multiple populations

### ***Day Five: Predictive Decision Making – Statistical Modelling and Data Mining***

Exploiting statistical relationships to build prediction-based models  
Model building using regression analysis  
Model building process – the rationale and evaluation of regression models  
Data mining overview – its evolution  
Descriptive data mining – applications in management  
Predictive (goal-directed) data mining – management applications

---

# **Effective Business Risk Management Strategies using ISO 31000 Framework**

## **Course Content**

### ***Day One: Introduction to risk management and ISO 31000***

Introduction to ISO 31000  
Defining risk and risk terms  
The role of risk management in organisational governance  
Outline of ISO 31000  
The principles of risk management

### ***Day Two: A framework for managing risk***

The role of managers in leading risk management  
Best practice in developing an effective risk management culture  
Organisational context  
Risk management policy

Integration into organisational processes

***Day Three: Organisation's appetite for risk***

Risk appetite  
Risk profile  
Risk identification  
Risk analysis  
Risk evaluation

***Day Four: Risk assessment in practice***

Risk treatment and control  
Risk assessment tools  
Managing risk in practice  
Monitoring and review of risk management performance  
Improvement

***Day Five: Risk management in your organisation***

National risk issues  
Identifying risks in your organisation  
Assessing risks  
Developing an implementation strategy  
Review of the programme

---

## **Effective Negotiation, Persuasion and Critical Thinking**

### **Course Content**

***Day One: Developing Alliances***

Characteristics of a strategic alliance – effects of market dominance  
Culture and perception – and effects in building alliances  
Achieving results in the life cycle of the alliance, through building trust  
Personality - strengths and weaknesses in negotiations  
Minimising communication blockers to maintain relationships  
Development review and action planning

***Day Two: Influence and persuasion skills in managing the alliance***

Challenges of meetings – group and individual strategies  
Positive influence of listening in challenging situations - good and bad news!  
Applying rules of influential presentations to maximize impact  
Maintaining compatible body language and using logic, credibility and passion  
Feedback and action planning

### ***Day Three: Strategy in negotiation skills for partners and allies***

Steps in win-win negotiation  
The keys to collaborative bargaining in partnering  
Leverage: What it is and how to use it?  
Negotiation tactics and ploys  
Dealing with difficult negotiators and barriers  
Ethics in negotiation

### ***Day Four: Higher Level negotiation skills for challenging situations***

Listening and responding to signals and informal information  
Recovering from reversals, errors and challenges  
Developing a climate of trust  
Higher level conversation techniques  
Concentrating action on the needs of alliance partners

### ***Day Five: Maintaining alliances: critical thinking for decision making***

Gaining control and using information – formal and informal  
Identifying sources and testing assumptions  
Framing the problem  
Decision making under pressure  
Reviewing strategic alliances and building personal action

---

## **Effective Office Management**

### **Course Content**

#### ***Day One: Taking Control of your Work Life***

Understanding and clarifying purpose, vision and mission  
The secret to working smarter rather than harder  
Controlling, prioritising and organising your work  
Streamlining your office systems and getting your paperwork under control  
Making your office user friendly and efficient

#### ***Day Two: Essential Administrative Skills***

Harnessing the power of the mind – through Mind Mapping Techniques  
Managing larger projects to meet deadlines  
Planning skills – using a Gantt chart to chart work progress  
Problem solving and decision-making techniques  
Decision Making tools

#### ***Day Three: Vital Communication Skills***

Different styles of communication  
Learning to be more assertive  
Win-win conflict resolution  
Understanding and using body language

Understanding different personality types and how to deal with them

***Day Four: Developing as a Professional***

Listening skills - seeking to understand before being understood

Creating a professional image

Leadership skills

How to make presentations with confidence and power

Learn the essentials of planning a presentation

***Day Five: Self-Empowerment and Self-Management***

Understanding stress and learning coping skills

The essential skills of emotional intelligence

Using emotional intelligence at work

Transforming fear and negativity and reactive-ness

Becoming a more proactive, responsible and self-aware person

---

## **Effective Organisational Leadership**

### **Course Content**

***Day One: Understanding the Leadership System and Leadership Development Framework***

Characteristics, commonalities, and differences of strategic, operational, and tactical leadership

The relationship of the Leadership System to the Planning and Execution Framework

Influence and motivation in a dynamic and competitive environment

Leadership Development Framework: Understanding and applying action-logics and the stages of leadership development

Relating the leadership development stages to strategic, operational, and tactical leadership

***Day Two: Tactical Leadership: Front-Line Leadership to achieve the organization's mission, vision, and goals***

Characteristics and requirements of tactical leaders

Expertise and technical competence as the basis of tactical leadership

Leading from the front and setting the example

Coaching and mentoring

Developing others

Supervision, assessment, and feedback

***Day Three: Operational Leadership: Implementing the strategy by creating winning conditions for tactical leaders***

Characteristics and requirements of operational-level leaders

Leading the institution and organization, not just people

Leading departments, divisions, and functions

Cross-departmental leadership, cooperation, and influence  
Advising the top leadership  
Staff vs. line leadership

***Day Four: Strategic Leadership: Formulating and communicating vision, mission, objectives, and strategy***

Characteristics and requirements of strategic leaders  
Strategic leadership of external stakeholders  
Strategic leadership of internal stakeholders  
When to micromanage  
Creating a strategy from the top down

***Day Five: Putting it all together: Creating a visionary and strategy-based organization***

What is visionary leadership and how does it relate to strategic leadership?  
Creating a culture of vision, strategy and initiative, at all levels and throughout the organization  
Creating a collaborative vision and strategy

---

## **Effective People Skills**

### **Course Content**

***Day One: The Core Interpersonal Skill***

Person-to-person communication  
Barriers to effective communication  
Non-verbal communication  
The Active listening model  
Styles of communication  
Preparing and delivering great presentations

***Day Two: Building Winning Working Relationships***

The TRUST Factor  
Avoiding the collusion phenomenon  
A Change of Heart  
Interpersonal Dialogue: Core Principles  
Understand the definition and meaning of interpersonal  
Harnessing harmful behaviour

***Day Three: Understanding Groups and Team Dynamics***

High performing teams vs. traditional work group  
The three elements of high-performance teams  
Understanding the types of teams  
The stages of team development  
Team member styles

Capitalizing on the team player styles within your team

***Day Four: Teamwork and Collaboration***

Giving and receiving effective feedback  
Dealing with conflict Constructively  
Symptoms of conflict situations  
Getting to win-win  
Understanding team player styles  
Fostering and encouraging team creativity

***Day Five: Increasing Personal Productivity***

Growing your personal power  
Achieving emotional excellence inner mastery  
Our time and your life  
Growing personal productivity  
Direction through personal Integrity  
Designing a strategic plan for your life and career

---

## Effective Personal Productivity

### Course Outline

Understanding personal efficiency  
Developing the right attitude  
Laying the foundation  
The building blocks of a good organizational system (including the 80/20 rule)  
Creating the right environment  
Setting up your info management centre  
Managing information in six easy steps  
Prioritizing your tasks with the Eisenhower principle  
The Art of Saying 'No', when the situation demands it  
Creating routines  
Stopping procrastination now (not later)

---

## Effective Self-Management

### Course Content

***Day One: The Essentials of Self-Integrity***

Gaining self-awareness  
The mind-body connection  
Managing your physical energy  
The brain-heart-gut connection



Cultivating good personal habits  
Understand your learning style

***Day Two: Towards a Better Self-Concept***

Understand the life stages of human development  
Understand and manage our behaviours  
Passive, aggressive, and assertive behaviour  
Filters of experience  
Basic principles of life  
How to revitalise yourself from within

***Day Three: Increasing Your Time-Task Productivity***

Setting priorities  
Time management techniques  
Improving decision making  
Overcoming decision fatigue  
Values-based motivations  
Building an internal locus of control

***Day Four: Leading with Ease and Competency***

Developing empathic attunement  
Building trust and a culture of safety  
Capitalizing stress in the workplace  
Stress defusing techniques  
Getting people behind your ideas

***Day Five: Achieving Cohesiveness in Self- Management***

Highly motivated self-managed team  
Achieving high performance with cultural agility  
Resolving conflicts effectively  
Making impact with appropriate leadership styles  
Weapons of influence  
Action plan

---

## Effective Time Task and Work Planning

### **Course Content**

***Day One: Working and Living in a changing world***

What do I hope to achieve?  
Our fast-changing world  
How do we manage this?  
What are the implications for others and me?  
Balancing life and work

***Day Two: Basic time management skills and techniques***

How am I using my time? Time logging  
Why do I put things off? Procrastination and time wasting  
Time Perspective Inventory: How we use time  
How our time use affects others  
Deciding what to keep, what to eliminate, what to delegate

***Day Three: Efficient and effective planning, prioritizing, and coordination***

Diagnosing management methods  
Pressures on work plans - time, quality, cost  
Effective planning and decision-making  
Analyzing and managing risk  
Contingency planning

***Day Four: Advanced techniques to turbocharge performance***

“Unscheduled”: the key weapon against procrastination  
Flow states and the right frame of mind  
Doing the right things well  
Managing interruptions and crises  
Mastering meetings, correspondence, interruptions, travel, and calls

***Day Five: Putting it all together in a personal development plan***

Work planning practical  
Testing your plan  
Analyzing your strengths and needs  
Creating a development plan  
Real wealth equals happiness plus fulfillment plus discretionary time

---

## Emotional Intelligence in Leadership Pinnacle

### **Course Content**

***Day One: Understanding Emotional Intelligence***

What is emotional intelligence  
Developing self-awareness through personality assessment  
What should you do less?  
What should you do more?  
Applying 360° feedback to develop our emotional intelligence

***Day Two: Emotional Intelligence for Relationship Building***

Your areas of growth as perceived by others  
Your leadership strengths as perceived by others  
Receiving 360° feedback from the supervisor  
How others perceive you when handling change in the workplace

Developing emotionally healthy working relationships

***Day Three: Leading With Emotional Intelligence During Crisis***

Assertiveness to express feelings  
Receiving 360° feedback from subordinates  
Confronting problem employees  
Leading others during sudden changes  
Balancing work and family while under pressure

***Day Four: Leading Change with Emotional Intelligence***

Improving interpersonal communication  
Receiving 360° feedback from peers  
Managing stress in times of change  
Removing blocks to creativity in times of change  
Managing resistance to change with emotional intelligence  
Supporting team members in times of change

***Day Five: People Building for an Emotionally Intelligent Workplace***

What is empowerment  
Empowering employees to achieve shared vision  
Characteristics of an empowered leader  
Motivating employees for success  
Developing a personal action plan

---

## **Empowering Leadership-Navigating People and Organizational Dynamics**

### **Course Content**

***Day 1: Organizational Management and Leadership Fundamentals***

Introduction to organizational management  
The role of a manager in different organizational structures  
Leadership styles and their impact on team performance  
Developing emotional intelligence and effective communication skills

***Day 2: Motivation, Engagement, and Performance***

Theories of motivation and their application in the workplace  
Employee engagement and its effect on productivity  
Setting goals and using feedback to drive performance  
Creating a culture of continuous improvement

***Day 3: Conflict Resolution and Problem Solving***

Identifying and addressing sources of conflict in the workplace  
Effective communication techniques for resolving conflicts  
Collaborative problem-solving and decision-making strategies

Building trust and promoting cooperation within teams

***Day 4: Time Management, Delegation, and Prioritization***

Principles of effective time management

Delegation techniques and empowering team members

Prioritizing tasks and managing competing demands

Utilizing project management tools and methodologies

***Day 5: Goal Setting, Performance Management, and Change Management***

Aligning team goals with organizational objectives

Monitoring and evaluating performance using KPIs

Introduction to change management and its importance in organizations

Implementing change management strategies and overcoming resistance to change

---

## **Enterprise Content Management Masterclass**

### **Course Outline**

Setting the scene for an Enterprise Content Management (ECM) solution

Elements of Enterprise Content Management

Examining ECM processes

Designing and implementing an ECM system

Information modelling

Developing a classification scheme

Metadata, tagging and keywords

Design and configuration

ECM governance

Information governance

ISO 9001 document control

Information security

---

## **Fraud, Theft and Corruption in the Workplace**

### **Course Content**

***Day One: Introduction - Understanding Fraud, Theft and Corruption***

What is Fraud?

What is Theft

What is Corruption

Who does it and why?

Crimes Connected to Fraud

Theft  
False Accounting  
Bribery  
Effects on Business and the Economy  
Corruption  
Deception  
Collusion  
Wrap-Up Quiz

***Day Two: How Fraud Occurs***

Fraud Theft and Corruption in the Workplace  
Risk Assessment and Management  
Effects this legislation has on business practice  
Processes  
Compliance  
KYC (Know Your Customer)  
CDD (Customer Due Diligence)  
Reporting  
Penalties/Consequences  
Offences  
Sentences  
Non-Compliance  
Fines/Penalties  
Wrap-Up Quiz

***Day Three: Common Factors Creating Corruption Opportunities***

16 Factors to look for  
Methods frequently used to move money  
Internet Banking  
Precious metals and Jewels  
Hawala Banking  
Shell Companies  
Examples  
Money Laundering and Terrorist Financing (an overview)  
What is Money Laundering  
Difference to Terrorist Financing  
Consequences  
Wrap-Up Quiz

***Day Four: Fraud in Business***

Common Fraud Scenarios  
What to do  
Anti-Fraud Techniques  
Increasing fear of getting caught  
Deflating rationalizations  
Relieving financial pressure  
Anti-Fraud Programme  
3 Business areas that effect Fraud

7 Steps to jump start a programme  
Review of Types of Fraud and Fraud Tests  
Wrap-Up Quiz

***Day Five: Effecting Change***

Managing changes within the company  
Leading from the top  
Raising awareness  
Resistance- What you want  
Recognising the cost  
External Influences  
Developing resistance  
Future  
Summary of Key Points  
Wrap-Up Quiz  
Questions

---

## Goal Setting, Planning and Decision Making

### Course Content

***Day One: Current Status of Setting Goals, Planning and Decision Making***

Course purpose, goals and objectives  
Overview and context of organizational change and the impact on goals, planning and  
Decision making  
Understanding of the current status of the organization, team and personal work  
Review of management processes and skill areas  
Using a planning process to set goals and get work started

***Day Two: Importance of Goal Setting and Planning Management***

Integrating goals, scope, work structure and management planning  
Identifying initial resource requirements  
Identifying risk techniques that affect work assignments, priorities and deadlines  
Communication that responds to: who, what where, when, how, why  
Understanding the importance of quality planning in work assignments

***Day Three: Setting Priorities and Making Decisions in the Planning Process***

Using planning to ensure task priorities are established  
Planning for time management, scheduling and meeting deadlines  
Improving communications and listening skills

Planning for delegation responsibility and authority  
Techniques for making good decisions

***Day Four: Working with Your Team***

Identifying skills required to obtain the help of others  
The importance of group skills to achieve team success  
The importance of interpersonal skills in making personal and team decisions  
Empowering the team through delegation and decision making  
The importance of effective communication in team relations

***Day Five: Developing Personal and Team Change Action Plans***

Innovation and improvement for personal and team change  
Identification of change processes and human change  
Techniques to set personal and team change goals  
Dealing with people who do not want change  
Developing an action plan for personal and team change

---

## **High Impact Business Communication**

### **Course Content**

***Day One: Improving Business Communication and What Makes an Effective Report***

Barriers and pitfalls of business communication  
Differences between written and spoken communication and their implications  
Characteristics of an effective report  
Understanding the readers' needs  
Report layout and design for clarity and impact  
Structure - the macrostructure and the microstructure

***Day Two: Readability, Writing Style and the Writing Process***

Sentences, paragraphs and readability  
Generating ideas - Mind mapping and brain storming  
Sources of information and research techniques  
Selecting and structuring the content - logical sequencing  
Proofreading, grammar and punctuation  
Tables, diagrams, figures and graphs

***Day Three: E-mails, Letters and Other Business Writing/What Makes an Effective Presentation***

Managing e-mails to be noticed  
Writing effective business letters  
Writing professional agendas and minutes  
Writing instructions and guidelines

Characteristics of effective presentations  
Preparing a persuasive business presentation

***Day Four: Presentation Skills***

The pillars of effective presentations  
Setting and meeting objectives  
Meeting the audience's needs  
Structuring the presentation and making a case  
Positive body language  
Using visuals effectively

***Day Five: Making a Case and Influencing Skills***

Choosing words for maximum impact  
Handling questions from your audience  
Team presentations to convince critics  
Supporting presentations with written documentation  
Making a persuasive business case  
Influencing Skills and getting support

---

## Improving Productivity and Employee Engagement through Effective Front-Line Leadership

### **Course Content**

***Day One: Employee Engagement and Business Success***

What is employment engagement? A model for practice  
The business case for engagement. How employee engagement impacts business success  
Do you know how engaged your people are right now? Analysis and Measurement  
The impact of front-line leadership on Engagement, Productivity and Commitment - Current research and implications  
What do engaging leaders actually do? Dimension of front-line managerial Leadership  
What style of leadership does my role demand? How does this contribute or inhibit engagement?

***Day Two: "Front Line Leadership" to capture "Hearts and Minds"***

How good are your front-line skills that build engagement? - review and application  
Personality and management/leadership style - psychometric assessment and review



Authentic leadership to inspire your people to exceed performance expectations  
The shadow of the leader - impact and influence  
Emotional Intelligence and its role in Engagement - steps to better performance  
Creating the inspirational vision - the key elements of alignment

***Day Three: Aligning Performance to Create Trust and Engagement***

The power of collective wisdom  
Team purpose - Performance Management, KPIs and MBOs  
The importance of behaviours - building a team charter  
Building meaning for employees - The case for continuous improvement  
How productive am I? How productive is my team? Performance audits, reviews and implications  
Evaluating potential and performance - The Grid for Talent Management review implications actions

***Day Four: Harnessing Potential to Create Engagement: Motivation, Commitment and Competence***

Task and Job Allocation - right player right position  
Improving Team Dynamics - Identifying Both Positive and Negative Group Behaviour Roles  
Successful Delegation - the achieving results through the efforts of others  
Motivating your People - core skills and practical steps  
Enhancing productivity and alignment by balancing positive and negative interactions  
Dealing with Poor Performance - Coaching for team and individual performance issues

***Day Five: Creating a Culture of Engagement through Generous "Front-Line" Leadership***

Core essential for generous front-line leadership  
The front line leadership challenge - Creating a culture of connection  
Action planning against the Employee engagement model  
When engagement goes too far - pitfalls of an overdone strength  
Balancing pressure with performance  
Review of week and closure

---

## **Innovative Leadership Competencies**

### **Course Content**

***Day One: The Leader's Personality Profile***

Essential people skills for Effective Leadership  
Intrapersonal and Interpersonal skills for the Innovative Leader

Personality profiling  
Your preferred behavioural style  
Explore your behavioural tendencies  
Understanding the model for Innovative Leadership  
Removing emotional blind spots  
Appropriate self-disclosure

***Day Two: Leading Others Effectively***

Understanding the Personality Profiles  
The Introverted Neutral and Analytical Perfectionist  
The Extraverted Relational and Decisive Exhorter  
People-Oriented Helper  
Task-oriented Implementer  
Optimizing the leader's natural strengths  
Individual transformation for self-development  
Corporate transformation through innovative leadership

***Day Three: Essential Competencies for the Innovative Leader***

Effective skills for understanding others  
Developing competencies for effective leadership  
Resilience for sacrificial leadership  
Intentionality for self-motivation  
Creativity for Innovative Leadership  
Interpersonal Connections for persuasive leadership  
Constructive Discontent  
Integrity and Compassion for Accountable Leadership

***Day Four: Enhancing Creative Thinking Skills for the Innovative Leader***

Developing Illumination and Verification  
Divergent Thinking Skills openness to innovative ideas  
Creativity and Perception  
Removing blocks to creativity  
Understanding the creative process  
Preparation, Incubation, for Innovative Leadership  
Metaphors and analogies for innovative thinking

***Day Five: Implementing Innovative Leadership for Managing Performance in the Workplace***

Applying teamwork for innovation in the workplace  
Creative Problem-Solving techniques  
Cultivating a creative workplace  
Harnessing creativity in subordinates through aligned leadership  
Establishing criteria for implementing innovative ideas  
Advocacy skills to implement innovative ideas in the workplace  
Leadership for Performance Management

---

# Interpersonal Communication Skills

## Course Outline

### **\* *Effective Communication***

Introduction to Communication  
Elements of Effective Communication  
Qualities of Effective Communicators  
The Communication Process  
Communication Beyond Words  
Sources of Miscommunication: Barriers  
Overcoming Communication Barriers

### **\* *Communication Across Cultures***

Improving Cross-Cultural Communication: Guidelines  
Managing Perceptions and Biases  
Understanding Communication Styles  
The Cross-Cultural Communication Skill Set  
Communicating within Multi-Cultural Teams  
Universal Laws of Persuasion: Process

### **\* *Active Listening***

Hearing versus Listening  
Mastering Active Listening  
Asking the Right Questions  
Five Probing Techniques  
Pitfalls of Leading Questions

### **\* *Communication Behaviour and Conflict Management***

Passive, Aggressive and Assertive Behaviour  
Verbal and Non-Verbal Elements of Communication  
Understanding Conflict: Sources  
Conflict Management Styles  
Mastering Conflict Management Skills  
Learning to Say No

### **\* *Constructive Feedback and Criticism***

The Value of Feedback  
Positive and Negative Feedback  
Giving Constructive Criticism  
Dealing with Negative Criticism

---

## Introduction to Business Process Improvement

## **Course Outline**

### ***Building the Business Process Improvement (BPI) Framework***

#### ***\* Defining BPI***

Business process improvement vs. re-engineering

Driving innovation with BPI

Benchmarking your personal BPI skills

#### ***\* Uncovering BPI challenges***

The evolution of process improvement

Defining a business process with the Business Process Improvement Framework (BPIF)

### ***Evaluating the Organization***

#### ***\* Analyzing the organizational mission and vision***

Pinpointing influences on the business

MOST

Five forces

PESTLE

SWOT

#### ***\* Developing a communication plan***

Identifying key stakeholder's needs

Defining the phases of communication

### ***Outlining the Current Process***

#### ***\* Creating a Process Inventory***

Defining different documentation methods

Determining Business Rules

Applying process prioritization techniques

#### ***\* Enhancing your modelling skills***

Evaluating modelling techniques and key principles

Modelling a cross-functional activity diagram

#### ***\* Designing appropriate measurements***

Linking business drivers to measurements

Identifying Key Performance Indicators (KPIs)

### ***Analyzing and Improving the Process***

#### ***\* Relating process measures to business drivers***

Analyzing process performance

Recognizing the causes of poor process performance

Time

Cost

Quality

Satisfaction

#### ***\* Leveraging problem analysis criteria***

People

Technology

Business rules

Materials

Investigating root cause using problem mapping tools

Relating root cause analysis to a business process

### ***Modelling the "To-Be" Solution***

#### ***\* Designing appropriate success criteria***

Optimizing vs. enhancing your business process

Focusing on customer needs

Determining value and uniqueness

Dissecting the "To-Be" process

#### ***\* Assessing process performance***

Deriving KPIs from business drivers

Developing a KPI dashboard

Creating an assessment plan for your own process

### ***Managing and Implementing Change***

#### ***\* Maximizing stakeholder buy-in***

Targeting key stakeholders

Identifying stakeholder communication styles

Differentiating approach based on project phase

#### ***\* Driving change in organizations***

Determining barriers to change

Identifying positive and negative forces for change

Developing and applying a force field analysis approach

#### ***\* Facilitating acceptance in your organization***

Determining organizational necessities

Communicating the innovation effectively

Preparing the implementation plan

### ***Integrating BPI into Your Organization***

#### ***\* Implementing continuous improvement***

Recognizing the history of continuous improvement

Shadow pyramid

Six Sigma

TQM

Deploying SCARF to empower stakeholders

#### ***\* Creating a Business Process Improvement Centre (BPIC)***

Leveraging the BPIC to support stakeholders, business strategy, and knowledge capture

Applying the BPI framework using the BPIC

Promoting a structured approach to BPI

#### ***\* Focusing on feedback and measurement***

Appraising BPI processes in organizations

Prioritizing changes using the Ease/Impact matrix

Detailing the BPI implementation plan

# Key Performance Indicators and Optimisation

## Course Content

### ***Day One: Understanding the current situation and the need for change***

The need for performance measurement  
Current methods of measurement and common failings  
Linking Strategy to Action  
Defining Critical Success Factors  
Excel: Scorecard and Dashboard chart types and variations  
Discussion of specific performance metrics – financial perspective

### ***Day Two: Driving the Mission statement/aims into the organisation through Success Factors***

The organisational perspectives  
Characteristics of Key Performance Indicators  
Foundations for successful management: The Best Practice Model  
Performance indicators, KPIs, results indicators, KRIs  
Excel: Textual dashboards and in-cell charts  
Discussion of specific performance metrics – process perspective

### ***Day Three: Planning to implement performance measurement***

How to develop and standardise Performance Metrics  
The 6-phase model for implementing a successful Performance Measurement System:  
Implementation Phase 1: Gaining management commitment and selecting a winning team  
Implementation Phase 2: Planning for success  
Excel: Working with dynamic data  
Discussion of specific performance metrics – client perspective

### ***Day Four: Developing and Implementing Success Factors and Performance Measurements***

Identifying and managing human factors in performance measurement  
Implementation Phase 3: Clarifying the success factors and measurements  
Implementation Phase 4: Implementing the system company-wide  
Implementation Phase 5: Finalising the metrics and developing a reporting structure  
Excel: Putting together Dashboards and Scorecards  
Discussion of specific performance metrics – learning and growth perspective

### ***Day Five: Post Implementation: Maintenance and Embedding the Performance Measurement System***

Implementation Phase 6: Maintenance and embedding the system

Implementation lessons  
Individual plans, presentations and commitment to action  
Excel: Advanced features and skills for Dashboards and Scorecards  
Review and wrap up

---

## Knowledge Management

### Course Content

#### ***Day One: What is meant by Knowledge Management, Empowerment and by Engagement?***

Definition of a learning organisation, people, teams, organisation  
Understanding competitive advantage, productivity and profit  
Characteristics of engaged employees and of disengaged employees  
Characteristics of empowered employees and un-empowered employees  
Motivation - Intrinsic and extrinsic

#### ***Day Two: Techniques for Engaging Employees***

Informal participative decision-making programmes  
Job enrichment  
Self-managed work teams  
Informal and formal consultation processes  
Enterprise Social Networking, Blogs Multimedia

#### ***Day Three: The Role of the Supervisor and Team Leader in Knowledge Management***

Getting the "Quid pro Quo" - initiative vs. reciprocation  
The Interpersonal skills involved - listening, communicating, assertiveness and influence  
The responsibility for people  
Delegation  
Recognition for efforts to share knowledge

#### ***Day Four: Empowered Performance Reviews***

Making Knowledge Management a part of performance management  
Motivating through feedback  
The importance of praise and how to make it more effective  
Coaching  
Providing genuine development, continuous learning

#### ***Day Five: Handling Change, Networking and Systems***

The change curve  
Upwards management  
Involving suppliers and contractors, supply chain  
People to people business  
Return to social networking

---

# Knowledge Management for the Oil and Gas Industry

## Course Content

### ***Day One: The Context and Business Need for Quality People***

Introduction and program objectives

The financial case for knowledge management – people focused

Strategy needed and a focus on the long term

Case study – group work and feedback video

Is money the only motivator for high performing people?

Good people are at different levels in the organisation – discussion and case study

### ***Day Two: Processes that Need to be Improved***

Significant improvements in recruitment

Techniques to attract high performers – group work

Knowledge management in action

How to upgrade Performance appraisal

Are your processes supportive of your strategy?

### ***Day Three: Differentiation – What it can do for your Organisation?***

The principle of differentiation – its benefits to the organisation

Different performance levels in the organisation – the cost of poor performers

Why do high performers leave – we know the answer

The model of differentiation – how the organisation can significantly save money and be more efficient – group exercise

Motivation – what works now?

Methods of finding key motivators – from questionnaires to briefings

### ***Day Four: Planning for the Future – How to Identify Potential?***

Appraisal is not a good tool for finding potential – discussion

Use of profiling – demonstration and discussion

The new role of testing – new tools and new results – examples

The need for assessment centres – demonstration

Who is the best person to identify potential?

Strategy needed for fast tracking

### ***Day Five: Succession Planning and Talent Rotation***

New advances in succession planning

Who needs a succession plan – case study

Approaches you can adopt for your planning

The role of Head Hunters



Using our data -how to calculate how many people you need to be at maximum efficiency in any department -group exercise  
Program review

---

## **Leadership and Decision Making in Crisis and Emergency Situations**

### **Course Content**

#### ***Day One: Psychology and Dynamics of Crises and Emergencies***

The nature of crises and emergencies  
Individual psychology under crisis and emergency conditions  
Collective psychology under crisis and emergency conditions  
Evolution and dynamics of crises and emergencies  
Crises and emergencies don't just work 8-hour days  
Tasks of leaders before, during, and after a crisis or emergency

#### ***Day Two: Rational Decision-Making in Crises and Emergencies***

Instinct, intuition, and reason  
Rational decision-making processes  
Individual and collective decision-making  
Delegation through mission-based leadership  
Nested hierarchical planning and operations

#### ***Day Three: Leading Teams and Organizations***

Organizational and public responsibilities of leaders in crises and emergencies  
Crisis/emergency management organization  
Creating effective and efficient teams through rapid teambuilding  
Creating effective and efficient interagency cooperation and collaboration  
Organizational and team dynamics: morale, cohesion, mood, and unity of purpose  
Principles of operational command and leadership

#### ***Day Four: Solving the Problem: Managing the Crisis or Emergency***

Seeking cause and effect to solve the problem, not to attribute blame or responsibility  
Creating and running a crisis/emergency command centre  
Elements of risk management: prevention, response, containment, and recovery  
Principles of business continuity and crisis operations  
Information gathering and situational awareness  
Operational rhythm, routines, and information management

### ***Day Five: Ethical Factors in Crisis and Emergency Leadership***

Caring for subordinates and their families

The leader's self-care

Responsibilities to authorities, the public and/or victims

Managing and leveraging the media

After-action review and lessons learned processes

Preparing for the next crisis or emergency

---

## **Leadership and Management Skills for New Managers and Supervisors**

### **Course Content**

#### ***Day One: Leadership Skills Required of a New Manager/Supervisor***

Identification of management and supervisory leadership skills

Challenges supervisors face in dynamic, changing organisations

Identifying the life cycle of organisations

The role of leadership in today's successful organisations

Understanding the role of strategic management in leadership

The importance in leadership of a customer focus

#### ***Day Two: Importance of Goal Setting and Planning Management for a Manager/Supervisor***

Developing goals and objectives that align with the company business plan

Developing a concept of planning based on standardised principles

Identifying the role of stakeholders in effective planning

Using a planning process to set planning goals and get work started

Integrating initiating objectives, scope, work structure and management planning

#### ***Day Three: Time Management and Communication as Effective Disciplines for New Managers/Supervisors***

Determining how a person's style of work affects time management

Using a process to identify time issues and solutions to the issues

Learning how empowerment is used in time management

Importance of leadership and communication methods

Learning the impact of verbal and non-verbal communication

Developing an active listening communication style

#### ***Day Four: How New Managers/Supervisors Build Effective Interpersonal Interactions***

Characteristics of interpersonal interaction for individuals

Identification of the personal interaction styles

Individual strengths and challenges of interpersonal interaction styles

Successful interpersonal interaction develops trust

Stages of team development and the supervisor's role in each  
Understanding how people work better using varied interaction types

***Day Five: Developing Personal and Work Group Improvement Plans***

Encouraging innovation and improvement as a supervisor  
Understanding interpersonal work group dynamics  
Identification of change processes and human change  
Dealing with people who do not want change  
Developing an action plan for personal and work group improvement

---

## Leadership and Management Skills for Supervisors

### **Course Content**

***Day One: Leadership***

The history of leadership  
The difference between leadership and management  
How leadership drives performance  
The leadership cycle: daily, weekly, monthly, ...  
Leadership toolbox: the key leadership and management skills  
Personal leadership inventory

***Day Two: Leadership Purpose***

Vision and mission  
Purpose and potential  
Presentation skills and personal impact  
Mindset and resilience  
How to create alignment: personal, team and business goals  
Connecting with customers (internal and external)

***Day Three: Team Power***

Mindset and motivation  
Limiting beliefs and other brakes on performance  
Emotional intelligence and influence  
Teamwork and trust  
Deep listening  
Reflection and learning

***Day Four: Team Performance***

Effective delegation  
Coaching for performance: theory  
Coaching for performance: practice  
Team coaching  
Mission control: managing people and projects

Time management and profit

***Day Five: Managing People and Change***

Theories of change: why we find change hard / how to make it easy

Giving and receiving feedback

Difficult conversations and conflict

Working relationships (managing up and down)

Leadership and management skills: summary

Personal development plans

---

## **Leadership and Strategic Impact**

### **Course Content**

***Day One: Strategic Challenges faced by Leaders***

What is strategy? Are corporate strategy and competitive strategy different?

The problems of strategic planning

Popular strategy tools - understanding their limits

Understanding the business environment

How do we measure success?

Strategic thinking methods and tools

***Day Two: New Approaches to Strategy Development***

Competitive strategy

Resource-based strategy

Blue Ocean strategy

Disruptive strategy

Emergent strategy

What approach should be used?

***Day Three: Strategic Leaders: Influence and communication***

Setting Corporate Direction: Mission, Vision and Values

Strategic analysis

Strategy formulation - choices and risks

Developing a strategic plan

Define strategic objectives, measures and targets

Strategy Maps - behaviours and outputs

***Day Four: What you measure is what you get***

Use Balanced Scorecard to improve management and business processes

Reporting: dashboards and traffic lights

Develop operational plans: Budgets and financial accounts

Matching outcomes to resources

Gather and analyse operational data

Use data to review and strengthen strategies

### ***Day Five: Personal challenge - Plan to Act***

Review your organisation's mission, vision and values

Analyse your business's Strengths, Weaknesses, Opportunities and Threats

Recommend a strategy for your business

Elements of a business plan for your business

The planning process: improvement?

How to gain a commitment to action

---

# **Leadership and Strategic Thinking in the Oil and Gas Industry**

## **Course Content**

### ***Day One: Leadership in the Oil and Gas context***

What do we mean by leadership in the Oil and Gas industry

The differences between leadership and management

Turning leadership theory into practical leadership

Leadership styles

Case study review

### ***Day Two: The Oil and Gas industry - challenges and opportunities***

The nature of the Oil and Gas industry

Who are the key players?

Strategic challenges and opportunities facing the industry

Structures and business models

Case study review

### ***Day Three: Strategic thinking in the Oil and Gas industry context***

Importance of strategy

Differences between Oil and Gas strategy and operations

Critical thinking and problem-solving frameworks

Developing a strategic plan

Monitoring strategic performance

Case study review

### ***Day Four: Contributing to an analysis of strategic risk***

What is strategic risk?

Why is it important?

Understanding the risk management process

Application of the risk management process at the strategic level

How to improve your strategic risk management regime

### ***Day Five: Oil and Gas Leadership and strategic thinking workshop***

Strategic leadership for team development

Innovative Leadership skills  
Case study application  
Key learnings and course summary

---

# Leadership and Team Development for Managerial Success

## Course Content

### ***Day One: Leadership Principles***

Principles of effective leadership  
Appreciate own leadership strengths and limitations  
Types of leadership styles: controlling and empowering styles  
Flexibility in leadership behaviour  
Imparting values to followers  
The difference between Leadership and Management

### ***Day Two: Leadership Roles and Practices***

Important roles of a leader  
Taking responsibility  
Setting a clear vision  
Developing goals and objectives  
Motivating employees  
Building morale to achieve goals

### ***Day Three: Productive Leadership through Self-Mastery***

What is self-mastery  
Your Interpersonal Interaction Style  
Techniques to manage your emotions  
Taking control of your time  
Setting priorities for productivity

### ***Day Four: Building High Performing Team***

Characteristics of high performing teams  
Creating high performance teams  
Stages of team development  
How to achieve team cohesiveness  
Identifying members' developmental needs  
Setting performance expectations

### ***Day Five: Empowering others to succeed***

What does an empowering leader do?  
Tips for empowering employees  
How to delegate successfully  
Strategies to become an empowering leader

Empowering other leaders  
Empowerment in conflict management  
Developing an action plan

---

## Leadership Excellence in Handling Pressure and Stress

### Course Content

#### ***Day One: Personal Leadership Skills for Handling Pressure and Stress***

Stress and its effects on the body, mind and spirit  
Holistic response to stress  
Relationship between mind and body  
Personality styles and response to stress  
Understanding Introvert and Extravert responses to stress  
Turning stressful challenges into opportunities

#### ***Day Two: Enhancing Communication Skills in Times of Stress***

Passive and aggressive responses  
Assertive communication during stressful times  
Managing conflicts during times of stress  
Giving and receiving criticisms during stressful moments  
Resolving conflicts constructively during times of pressure  
Creative solutions in times of stress

#### ***Day Three: Leading with Confidence during Challenging Times***

Coping with sudden change  
Leading others during sudden changes  
Recognizing the symptoms of short term and long-term effects of stress  
Motivating yourself and others under pressure  
Building confidence during stressful times  
Leading others with confidence

#### ***Day Four: Improving Leadership Effectiveness in Managing Crisis***

Crisis management skills  
Recognizing opportunities for change in a crisis  
Helping the team look for creative opportunities  
Practicing creative leadership in facing a crisis  
Removing blocks to creative solutions in a crisis  
Creative leadership effectiveness

#### ***Day Five: Developing and Training Your Team to Handle Pressure, Stress and Crisis***

Training and developing employees to handle stress and pressure  
Stress handling techniques for you and your employees

Helping the team to see the positive side of change in the workplace  
Implementing creative problem-solving skills for your team when facing crisis  
Enhancing team effectiveness during stress  
Developing a personal action plan

---

## Leadership, Creativity and Peak Performance

### Course Content

#### ***Day One: Creating Vision Impact***

The leader as a Visionary  
The Power of Creative Vision  
The Leader's Influence on Culture  
How a leader facilitates the path to a Culture  
Implementing a Leadership Communication approach  
Models of best run Visionary Companies

#### ***Day Two: Developing Inner Leadership Strength***

Guide to knowing your leadership strengths  
How Leaders use their Emotional Intelligence  
Understanding the Leaders base of Power  
Understanding your inner spiritual dynamic  
Leaders Influence on people  
Managing your body and mind effectively

#### ***Day Three: How a Leader Develops and Motivates His People***

Secrets to involve others  
Best Practices of effective Mentors and Coaches  
The Motivating Leader  
How to motivate yourself and others  
Understanding the major types of motivation  
How a leader Creates an environment for self-motivation

#### ***Day Four: How a Leader Maximises Resources more effectively***

Best Practices to effectively delegate  
The benefits of delegation  
The barriers to delegation  
Establishing peak performance goal setting strategies  
Creating the climate for empowerment  
How to use time management, planning and prioritizing

#### ***Day Five: How a Leader Builds a Peak Performance Culture***

The Leader as a Creative Thinker



Building a Culture of Innovation and new ideas  
Characteristics of a high performing leader  
Putting Best Practices into Practice  
How to be proactive in your relationships  
Guide to Building a Personal Leadership Plan

---

## Leadership, Influence and Trust

### Course Content

#### ***Day One: Leadership Development and Influence***

The challenge of personal leadership development  
Leadership roles that maximize potential  
Developing dynamic interpersonal relationship skills  
Discover the strategy of personal self-coaching  
Knowing the people influence factor  
Paradigms that Guide Thinking

#### ***Day Two: The Great Inner Leadership Discovery***

Leadership from Within  
Self-Reflection and self esteem  
Understand how you Think  
The Character of a Leader  
Real Leaders are emotionally intelligent  
Balance in mind, body and spirit

#### ***Day Three: The Flexible, Resilient Change Leader***

Making the change transition  
Responses to Change  
How to be resilient during change times  
Environmental change agents  
Change and Leadership Paradigms  
The Human Side of Change

#### ***Day Four: Trust or Rust Leadership***

What is Trust Leadership?  
The Benefits of a High Trust Environment  
Restoring breached trust  
Building Capacity for Trust  
Personal Influence and Political Savvy  
Negotiating Agreement

#### ***Day Five: Creating a Winning Leadership Environment***

Mind and action focus  
Developing the Win-Win Solution  
Tips on improving performance

Leadership knowledge check  
Essential leadership qualities  
Action steps to take

---

# Leadership, Innovation and Enterprise Skills

## Course Content

### ***Day One: Successful Leadership Styles***

Inspirational leadership  
Power of Influence  
Understanding and developing others  
Proactive Leadership  
Delegation as a leadership style  
Motivational leadership

### ***Day Two: Driving Radical Innovation***

Lateral thinking  
Share your thinking, purpose and direction  
Systemic innovation  
Unleashing the power of the mind  
Cultivating creativity  
Managing change creatively; implementing innovation

### ***Day Three: Entrepreneurial Leadership***

Optimizing your personal leadership strengths  
Becoming an environmental change agent  
Developing personal empowerment  
Using transformational vocabulary  
Maximizing essential communication principles  
Understanding the major levels of communication

### ***Day Four: Accountable Communication***

What is accountability  
Improving personal credibility  
Leading with integrity  
Sharpen your communication skills  
Listening with the heart  
Inspiring and guiding the team

### ***Day Five: Developing Emotionally Intelligent Organizations***

Building bonds, cooperation and team building  
Forging emotionally intelligent teams  
Resolving conflicts using emotional intelligence

Communicate your vision  
Organizational awareness  
Leading emotionally intelligent organizations

---

# Leadership, Vision and Organisational Reality

## Course Content

### ***Day One: Strategic Thinking and The Power of Visionary Leadership***

Management vs Leadership  
Critical Leadership Competencies for 21st Century Managers  
Strategic vs. Operational Thinking  
Purpose, Mission and Vision  
The Power of Strategic Vision  
Painting a Picture of the Future - The Power of Graphical Vision  
Stabilising Vision  
Communicating Vision to the Vision Community

### ***Day Two: Developing Leadership Power - Exploring Personal Purpose and Passion***

Developing the Leader's Personal Life Map  
Exploring the journey to Life to Reclaim Personal Power  
Keys to Personal Leadership Enthusiasm  
Understanding the Dynamics of Balance as a key to Resilient Leadership  
The Power of Personal Goals and Vision  
The Leadership Zone of Empowerment  
Eliciting and Clarifying Personal Values  
Optimal Time Management - A Crucial Leadership Skill

### ***Day Three: Combining Management Skills and Leadership Competencies***

The History of Management and Leadership  
Leadership and Management in the Industrial Age - Production and thus the Manager were King  
The Paradox of Leadership and Management in the Information Age - The Customer and thus the Staff are King  
Delivering Customer Value - The Management Focus  
Staff Contribution Contracts  
Staff Empowerment  
The Power of Systems  
Ensuring Staff Capability

### ***Day Four: Motivating, Rewarding and Leading Teams***

Why Do People Behave as They Do?  
Powerful Keys to Motivation

Understanding Passion  
Rapport Mastery  
Deep Needs and Fears  
The Dynamics of Balance  
Inspiring Enthusiasm  
Managing and Leading – Style Flexibility

***Day Five: Leadership in Action - Maximising Interpersonal Communications***

The Power of Communication  
The Five Keys to Effective Leadership Communication  
Effective Meetings and Presentations – Every Time  
Managing Change and Resolving Workplace Conflicts  
How to Optimise the Leadership Environment  
Taking Command as a Leader  
How to Present Data and Information  
Removing the Blocks to Communicating with your Staff

---

## Leading with Confidence

### **Course Content**

***Day One: Creating a Confident and Credible Image***

Where does self-confidence come from  
The comfort zone and its impact on business success  
Banishing the fear of speaking in public  
Self-perception and its impact on confidence  
How being confident can help you raise your profile  
Body language and its impact on credibility

***Day Two: Confident Communication to Groups***

How to run efficient and effective meetings  
How to prepare for and structure a business presentation  
How to get over the nerves of giving a business presentation  
Dealing with questions from senior leaders  
How to sell yourself and your organization and your ideas  
Building rapport in business presentations

***Day Three: Confident Communicating to Get Results***

The power of using stories to get messages across  
Using analogies effectively  
Using evidence to win people over to your way of thinking  
Increasing your personal power and charisma  
When to be strong and when to play weak  
Inclusive/exclusive language and its effect on people

***Day Four: Communicating Passion***

The importance of passion  
Developing courage and confidence in conflict situations  
Beating your comfort zone and taking more risks  
Using our full range of communication  
Powerful closes that move people to action  
Become a magnetic personality

***Day Five: Enhancing your Profile Within the Business***

How to conduct yourself to senior people  
How to sell change to people who don't want to change  
How to sell unpopular policies to team  
How to make yourself memorable  
Be a radiator, not a drain  
The speaking challenge

---

## Management Excellence Masterclass

### **Course Content**

***Day One: Managing in the 21st Century***

Understanding the current working environment  
Personal style in managing  
Management and leadership  
Identifying core purpose and priorities  
Planning and organising  
New trends and developments in management, leadership and organisations

***Day Two: Developing Excellence in Teams***

Team goals and the importance of teamwork  
Working groups, teams and high-performance teams  
Defining critical team roles and responsibilities  
Innovative problem solving and effective decision making  
Tools and techniques for team development  
Virtual and remote teams

***Day Three: Performance Excellence***

Understanding and influencing the factors that affect performance  
Creating clear goals and objectives  
The importance of how you do it as well as what you do  
Giving and receiving feedback  
Recognising and using motivational factors at work  
Building on strengths or eliminating weaknesses

***Day Four: Excellence in Communication***

The importance of clarity and effective communication  
Identifying personal style

Developing style flexibility to handle different situations and people  
Handling difficult and conflict situations  
Dealing with cross cultural differences  
Using email and telephone communication to maximum effect

#### ***Day Five: Strategic Excellence***

Stakeholders and networks – how influence is applied  
Strategic thinking and environmental scanning to say ahead  
Understanding and managing change  
Taking charge of your own development  
Action planning

---

## **Management Reporting and Decision Making**

### **Course Content**

#### ***Day One: The Decision-Making Process and Skills***

Programme introduction and objectives  
The management decision process  
Creative thinking and problem solving  
Forms and forums for decision making  
Synergy and group think in decision making  
De Bono's 'Thinking Hats' and the decision-making process

#### ***Day Two: Managing Information/ Writing Reports and Proposals***

Information management – what decision makers need  
Principles of information management – filtering, scheduling and condensing  
Sources and types of information – quantitative and qualitative  
Features of effective reports and proposals  
The writing process – using time efficiently  
Clarifying objectives and decision makers needs  
Determining relevance – what to put in and what to leave out  
Structuring a report  
Developing logical sequencing  
Use of appendices, tables, diagrams and figures

#### ***Day Three: Writing Reports and Proposals (cont.)/Making Presentations for Decision Making***

Improving readability and fog factor analysis  
Sentence and paragraph structure  
Grammar and punctuation  
Getting the best from spell and grammar checks  
Proofreading  
Principles of effective presentations  
Handling nerves and using notes

Content and structure

***Day Four: Making Presentation for Decision Making (Cont.)***

Body language and voice

Using visual aids and stage management

Designing effective and impactful slides with PowerPoint

Choosing words with impact – using rhetorical devices

Making team presentations

Participants' presentations and feedback session (1)

***Day Five: Committee Reporting and Decision Making***

Participants' presentations and feedback session (2)

Questioning and question handling skills

Building support for ideas

Influencing skills and 'political' dimensions

Implementing and monitoring decisions

Programme review

---

## Managerial Leadership

### Course Content

***Day One: Preparing to Be a Leader***

The power of effective personal goal setting

Raising your personal standards

Evaluating your present beliefs

Directing your brain for optimum results

Harnessing the impact of your values

Designing your destiny

***Day Two: The Power of Motivation in a Healthy Culture***

Harnessing the power of shared vision

Building an atmosphere of trust

Creating support for honest, open communication

The critical impact of mutual respect

Motivation by understanding and meeting human needs

Gaining the benefits of Maslow's hierarchy of needs

***Day Three: Situational Leadership***

New concepts in managerial leadership

Critical skills for effective leadership

The various roles a leader must carry out

Choosing the appropriate style of leadership

Effective decision making and problem solving

Productive methods for performance improvement

### ***Day Four: Managerial Skills Development***

Building effective teams  
Dealing appropriately with conflict  
Managing the process of change  
Overcoming the challenges of meetings  
Handling stress appropriately  
Managing work relationships

### ***Day Five: Achieving Excellence***

Attributes of excellent companies  
Understanding the McKinsey 7 S framework  
Developing a bias for action  
Unleashing organizational creativity  
The practice of knowledge management  
Breaking down the barriers to excellence

---

# **Managing and Leading in a Multi-Cultural Workplace**

## **Course Content**

### ***Day One: The Meaning of Culture***

Our world today - the importance of demographics  
What is culture?  
Dimensions of culture  
Hofstede's five value dimensions  
Understanding globalisation  
Workplace and organisational culture

### ***Day Two: The Psychology of Culture***

Understanding personality  
Stereotypes and stereotyping  
Motivation and culture  
Multi-cultural communication  
Body-language and culture  
Multi-cultural negotiation

### ***Day Three: Leadership and Management***

Theories of leadership and management  
Transformational and transactional management  
Developing a global mindset  
Culture and strategy  
Managing in multi-national companies  
Multi-cultural teams and teamwork



### ***Day Four: Managing diverse employees in a multi-cultural workplace***

The business case for cultural diversity

Managerial roles in diversity

Discovering cultural advantage

Diversity and teams

Nationalisation programmes

Providing feedback and performance appraisal in a multi-cultural workplace

### ***Day Five: Current issues in international business***

International assignments and global career development

Culture shock and global working

International Human Resource issues

Culture and decision-making

Personal action planning

---

## **Managing Multiple Tasks, Priorities and Deadlines**

### **Course Content**

#### ***Day One: Introduction of Work Task Concepts***

Understanding the role of self-management in managing tasks

Overview and context of task management

Identifying reasons for the current focus in business on managing tasks

Understanding how work is accomplished in organizations

Identifying the role of strategic management in leadership of tasks

Understanding the role of organization type in task management

#### ***Day Two: Importance of Planning in Management of Tasks***

Clarifying goals, objectives, assumptions and constraints in work

Integrating a scope, work structure and management plan in assignments

Learning to identify and manage stakeholders

Identifying risk techniques that affect tasks, priorities and deadlines

Understanding how to develop clarity in purpose and objectives in task assignments

Identifying the skills necessary to lead and manage work tasks

#### ***Day Three: Setting Priorities and Deadlines in our Time Management***

Using the manner we approach work as an initial time management plan

Planning for time management, scheduling and meeting deadlines

Integrating time management into development of priorities

Making the most from meetings, e-mails, interruptions and transition time

Developing a personal plan, with a 'to do' list and priorities

Dealing with time wasters, procrastination and bosses

#### ***Day Four: Skills Required to Deal with People in our Work Assignments***

Identifying skills required to obtain the help of others on tasks  
The importance of understanding our ways of working with others  
The importance of interpersonal skill in accomplishment of tasks  
Identifying interpersonal work styles of self and other  
Understanding task flexibility and versatility in people leadership  
Learning how to work better with others to have productive work

#### ***Day Five: Personally Managing Tasks to Implement Change***

Learning techniques to use communication for success in tasks  
Understand the characteristics of proper communication  
Identifying methods to deal with human change patterns  
Developing a personal plan to become more effective with self-management  
Dealing with some people who struggle with change  
Practicing techniques to help colleagues with change

---

## **Marine Pollution and Management**

### **Course Content**

#### ***Day One: Marine Pollution***

Marine pollution definition: types and environmental impacts  
Oil pollution and impact of oil spill  
Heavy metals: dangers and hazards  
Wastes: solid garbage and liquid sewage  
Pollution risks from ships: incidents and assessment  
Economic losses from marine pollution

#### ***Day Two: Ballast Water and Other Marine Pollutants***

Environmental threats from ballast water  
International maritime dangerous goods (IMDG)  
Dumping of ship wastes and other materials  
Bilge water / waste oil operational management  
Ship scrapping and recycling  
Waste management operations

#### ***Day Three: Methods of Surveillance***

International Bodies: IMP, MEPC, MARPOL  
Objectives of surveying marine resources  
Planning considerations: sites, stations and samples  
Sample size and number, statistical requirements  
Analysis tools and techniques  
Compatibility of survey methodologies

#### ***Day Four: Management Systems***

ISO 14000 series and environmental management  
Contingency planning and emergency management  
Marine pollution preparedness and response  
Methods of intervention and clean-up technologies  
Port reception facilities according to IMO  
Human element: training and certification

***Day Five: Legal Issues, Liability and Insurance***

Criminal liability of persons involved: crew, ship-owner, charterer  
Accident investigation and surveys  
Claims: International Oil Pollution Compensation (IOPC) Funds  
United Nations Convention on Law of Sea (UNCLOS)  
Small Tanker Oil Pollution Indemnification Agreement (STOPIA)  
Tanker Oil Pollution Indemnification Agreement (TOPIA)

---

## **Masterclass - International Oil and Gas Leadership**

### **Course Outline**

Introduction to oil and natural gas  
Exploration, production and transportation  
Refining, processing, environmental safety and marketing of oil and gas  
Industrial usage of oil and gas  
International energy institutions and energy policies  
Scenario planning and decision-making  
Energy markets  
Final paper project assignment and development  
Oil and Gas projects and supply chain management  
Project financing and upstream project valuation  
Financial management  
Strategy of international gas projects  
Economic development in resource-rich countries  
Oil and Gas governance  
Negotiation  
Risk and crisis management  
Dispute resolution  
Contracts in the energy industry  
Oil and Gas regulatory environment  
Advanced leadership and effective communication

---

# Mastering Communication, Negotiation and Presentation Skills

## Course Content

### ***Day One: Exploring Communication Skills***

Course introduction and overview of course activities

Barriers to effective communication and how to overcome them

The interaction of verbal, non-verbal and 'hidden' elements in communication

NLP and Emotional Intelligence - developing sensitivity and building rapport

Briefing skills

Intra - and inter - team communications and meeting skills - ensuring constructive discussions

Assertiveness, conflict management and emotional resilience

### ***Day Two: Negotiating Skills***

Negotiating Exercise 1

Preparation, planning objectives and positions

Exploring deal variables and win-win opportunities

Structuring a negotiation

Bidding, bargaining, proposing and closing

Creative negotiating - 'thinking outside of the box'

Negotiation Exercise 2

### ***Day Three: Presentation Skills 1***

Presentation Skills Exercise 1

Characteristics of effective presentations and presenters

Confidence and nerves

Determining content and level

Structuring a presentation

Making a case

Preparing for a presentation

Developing and using notes

Presentation Skills Exercise 2 (Part 1)

Using and abusing visual aids (PowerPoint)

### ***Day Four: Presentation Skills 2***

Stage management

Using your voice and body and facial expression

Choosing your words - psycho-linguistic research and the art of oratory

Presentation Skills Exercise 2 (Part 2 - preparation)

Presentation Skills Exercise 2 (Part 3 - presentations and feedback)

Managing the audience

Handling questions

### **Day Five: Presentation Skills 3/Communication and Influencing Skills**

Presentation Skills Exercise 2 (Part 3 – presentations and feedback)  
cont'd

Presenting as a team

Introducing change and getting support – influencing skills and managing the 'politics'

Programme review and action points

---

## **Mastering Emotional Intelligence - Skills for Excellent Leadership**

### **Course Content**

#### ***Day One: Importance of emotional intelligence***

Why is EQ so important?

Skills needed for EQ communication

Practicing emotional honesty

Emotional healing strategies

How to express one's own emotions

Identifying personal barriers to communicating with others

Flexibility in dealing with other personality styles

Identifying ways to stimulate creativity

#### ***Day Two: Building emotional fitness***

Using your left and right brain

Mental adaptability to handling problems

Maintaining emotional confidence

Importance of body language

Raising your emotional intelligence

Conflict resolution with EQ

Handling pressure with EQ

Balancing work and personal life

#### ***Day Three: Take charge of your emotional energy***

How stress cripples effective communication

Common stress response patterns

Managing stress and adversity

Stress-busting

How stress interferes with non-verbal communication

Using emotionally intelligent body language

How to encourage creative collaboration

Strategies for human performance enhancement

#### ***Day Four: Managing emotional feedback***

Controlling emotional impulses  
Practical ways to build emotional connection  
Taking responsibility for your emotions  
Listening openly and sending convincing messages  
Factors that limit emotionally intelligent communication  
Emotionally aware non-verbal communication  
Inspiring and guiding individuals and teams  
Creating synergy in teams

***Day Five: Practising high EQ Leadership***

Leading with empathy  
Authentic leadership  
Credible communication for leadership  
Ways to build trust  
Expanding your circle of trust  
Constructive discontent  
Resilient leadership  
Developing your personal action plan

---

## Mastering Management Skills

### **Course Content**

***Day One: The Leader in You***

Taking a world view  
The value of management training  
Define the terms “leadership” and “management”  
The role of character in management  
The four dimensions and characteristics of behavioural style  
Your own behavioural style and the strengths of three other styles  
The functions of a 21st Century Manager

***Day Two: Developing Personal Excellence***

Your personal operating system  
Maximising personal productivity  
Developing critical personal networks  
Getting the most out of meetings  
Establishing Direction  
Developing ten key elements for business excellence  
Analysing your organisation’s external environment  
Understanding your market  
Missions, visions and success factors  
The impact of organisational culture  
Ensuring regulatory issues are known and understood

***Day Three: Encouraging Your People to Give Their Best***

Two main factors of leadership  
Recruiting and selecting people  
Establishing expectations  
Building capacity in your people  
Tracking and appraising performance  
Creative problem solving  
Introduction to teamwork

***Day Four: Making the Best of Your Resources***

Your (non-people) resources  
The cost of (poor) quality - getting things wrong  
Using technology to achieve maximum impact  
Exploring and managing risks  
Minimising environmental impact  
Achieving Results your Customers will Value  
Focusing on customers  
Defining and managing business processes  
Creating innovation where you work

***Day Five: Achieving Results your Customers will Value (Cont'd from Day 4)***

Focusing on customers  
Defining and managing business processes  
Creating innovation where you work  
Facilitating Change  
Managing Change  
Systems Thinking  
Organising for Change  
Post Course Action Plan  
About the ILM assignment  
My personal development  
My organisation development

---

## Mastering Personal and Interpersonal Skills

### Course Content

***Day One: Build your professional reputation and organisational value***

Why Soft Skills Matter: Making Sure Your Hard Skills Shine  
Develop your unique value proposition and “brand”  
Learning to learn: strategies for lifelong learning and development  
Relation Management: Build your professional reputation and organisational value  
Your professional networks: Tapping resources for personal benefit

Understanding self: The Psychology of you and your natural behavioural preferences

***Day Two: Communication Skills for Today's Professional: Your Message Power***

How good are your communications skills: evaluation, assessment and review

Why becoming a great communicator will boost your career aspirations

Learn about people's perceptions and viewpoints and how they differ

Master the basics of face-to-face communication and building rapport

Listen to understand: understand others but be clearly understood

Styles of communication and how and when to employ them with effect

***Day Three: Make skilful business presentations***

How good are your presenting skills: evaluation, assessment and review

NLP techniques to enhance the message

Learning to Communicate Clearly

Becoming a competent speaker: building a value proposition/ business case

The principles of positive Influence and persuasion

Business story telling: using stories to inspire

***Day Four: Practical Communication skills for effective management***

From "technical expert" to manager

Appraisal: a review of good communications techniques

Giving feedback and coaching to motivate

Dealing with difficult situation scenario planning

Seeking 360 feedbacks: How do others see me

Writing reports and Meeting management

***Day Five: Emotional Resilience: Handling Life's Challenges***

Learn how you respond to challenging or upsetting events

Explore and understand the patterns in your responses to key moments

Understanding the Change Process

Managing self and learn to choose positive behaviours and feelings during your key moments

Identify and challenge the distortions in your interpretations

Action planning and setting a personal agenda

---

## **Mastering Strategic Decision Making**

### **Course Content**

***Day One: Leading Strategic Decision-Making***

7 Key Steps of Strategic Decision Making

Framing of decisions

Asking the right questions



Cognitive biases and mistakes  
Group decision making  
Creating an effective decision-making process

***Day Two: Strategic Decision Analysis and Quality***

Harnessing uncertainty and risk  
Structuring decisions  
Incorporating uncertainty  
Valuing additional information and greater control  
Understanding and managing risk

***Day Three: Strategic Innovation and Design Thinking***

Analyzing an industry  
Constructing a constellation of insights  
Fitting the pieces together  
Evaluating consequences  
Creating uniqueness  
6 Thinking Hats

***Day Four: Value-Driven Enterprise Risk Management***

Decisions reflect values; values drive decisions  
Identifying values  
Risk assessment matrix  
Caution vs. Courage  
Understanding trade-offs  
Shaping alternatives

***Day Five: Collaborative Decision-Making and Negotiation***

Using appropriate analyses  
Staging decisions  
Prioritise  
Incorporating options  
Integrating multiple perspectives  
Converting Strategy into Action

---

## Mastering Supervisory Skills

### Course Content

***Day One: Programme introduction/The Supervisor's Role and Competences***

Programme introduction and objectives  
Action planning  
Roles and responsibilities of the supervisor  
The competency concept - measuring actual behaviours against the model  
Understanding organisational culture and  
Developing a network of relationships and influence

***Day Two: Delegation and Management Style/Team-Working and Leadership***

Delegation skills and empowerment  
Management style - 'situational' and 'differential' leadership models  
Group dynamics and team formation  
Conflict and conformity in group situations  
Problem solving and decision making  
Managing team meetings

***Day Three: Communication Skills/Managing Performance and Relationships***

Improving communications and relationships  
Dimensions of staff performance  
Practical motivation  
Appraisal - case studies in performance management  
Coaching and developing staff - the skills of on-job training

***Day Four: Managing Performance and Relationships/Personal Effectiveness and Time Management***

Assertiveness  
People problems and problem people  
Constructive criticism - giving and receiving  
Discipline  
Fundamental principles for time management  
Managing time with other people in mind  
Planning and priority setting  
Interruptions and accessibility  
Understanding stress and managing stressed staff

***Day Five: Managing change and continuous improvement/action planning***

Concept of continuous improvement  
Improving systems and processes - engaging and enthusing the team  
Creative thinking techniques  
Implementing change  
Influencing skills - making a case and managing the 'politics'  
Action planning and programme review

---

## **Mastering Team Leadership Skills**

### **Course Content**

***Day One: Building a High-Performance Team***

The Goals of Teamwork  
High Performance Team Masterplan  
Identifying Effective Team Behaviours  
Identifying Ineffective Team Behaviours  
Understanding Team Player Styles

## Overcoming Obstacles to Effective Teams

### ***Day Two: Leading Different Types of Teams***

Employing Teams

Creating Virtual Teams through Technology

Overcoming Resistance to Teamwork

Meeting Team Performance Challenges

Understanding the Stages of Team Development

Essential Skills for Team Leaders

### ***Day Three: Self-Motivation and Development***

Harnessing the Power of Your Abilities

Choosing Empowering Beliefs and Values

Building Your Self Confidence

Maintaining a Positive Attitude

Strengthening Determination and Commitment

Turning Ideas into Action

### ***Day Four: Dealing with Team Conflict***

Defining Team Conflict

Understanding the Causes of Conflict

The Thomas-Kilman Conflict Mode Instrument

Dealing with Different Learning Styles

Managing Conflict Effectively

Obtaining the Benefits of Productive Disagreement

### ***Day Five: Dealing with Difficult Team Members***

Common Causes of Difficult People on a Team

Types of Difficult People

Adopting an Assertive Approach

Models for Effective Counselling

Managing the Difficult Team Member

Dealing Appropriately with Personal Criticism

---

# Organisational Resilience

## **Course Content**

### ***Day One: Resilience is a Concept rather than a Discipline***

The 13 Indicators and Principles of Resilience

Business and Community resilience case studies and lessons learned

Organisational and Environmental Risk, Threats and Impact Perspectives

Understanding the impact of change or disaster on the Organisation

Strategic Crisis and Emergency Management in a Resilience framework

Strategic Risk and Risk Behaviour and People Skills in Risk Perception

In the 21st Century, Organisations must strive to achieve Resilience as a Strategic Goal

**Day Two: Resilience also includes Business Continuity and Disaster Recovery Management - “Survive but also Thrive in the Face of Adversity”**

Identify and manage current and future threats to your business  
Take a proactive approach (ISO 22301) to minimizing the impact of incidents  
Keep critical functions up and running during times of change and crises  
Minimize downtime during incidents and improve recovery time  
Demonstrate resilience to all stakeholders  
Crisis Consequence and Recovery Management

**Day Three: Communication and Culture -The Demands of “Black Swan” Thinking**

Building ‘black swan’ resilience  
Strategic Anticipation and Foresight Analysis  
Managing the unpredictable using Scenario Planning  
Building more flexible teams and adaptive organisations  
Community (Societal) and interrelationship and Organisational Resilience  
Risk communication in high hazard environments

**Day Four: Five Main Principles of Organisational Resilience**

Leadership - Setting the priorities, commitment and allocating resources  
Culture - A resilient culture is built on principles of empowerment, purpose and trust  
People - Enhancing business resilience through people selection (HR)  
Systems - Globalization and systems enable resilience  
Settings - Resilient Virtual Organisation, workplace resilience equals workplace agility  
Understanding the demands and styles of leadership to enable the above principles

**Day Five: Safety, Security and High Reliability Features and Characteristics**

In Today’s Multi-Risk World, Organisations must be fully aware of Safety, Security and High Reliability Features and Characteristics  
Best practice techniques for promoting a Safety Culture  
Assessing improvements and linking safety culture with an HSE Safe Management System (SMS)  
The fundamentals of Security Management and Asset Protection  
Features and characteristics of high reliability organisations  
How to develop and implement plans, procedures and tools to test and prove your whole Resilience System  
Course Evaluation

# Performance Measurements, Continuous Improvement and Benchmarking

## Course Content

### ***Day One: Performance Measurement: The Starting Point for Improvement***

The Need for Measurement

Data Use and Abuse: Using Data Constructively

Methods of Selecting Performance Measures

Developing a Framework for Measurement

Understanding Variation: The key to understanding performance

What histograms, run charts and control charts tell us about performance

### ***Day Two: Continuous Improvement***

Understanding Variation: The Range and Standard Deviation

Taking Appropriate Action against a Process

An Introduction to Control Charts

How to Improve a Process

The Power of Teamwork

Problem and Mission Statements

### ***Day Three: The Tools of Continuous Improvement***

Understanding and Analyzing a Process

Identifying causes of problems, and potential solutions

Demonstrating the link between a cause and its effect

Understanding the Process

Investigating Relationships between Variables

### ***Day Four: An Introduction to Benchmarking***

What is benchmarking?

History of benchmarking

Different Methods of benchmarking and how they relate to each other

How to identify potential benchmarking projects

An overview of the benchmarking process

Selecting your first project

### ***Day Five: Running a Successful Benchmarking Project***

Scoping and planning benchmarking study

Identifying and selecting benchmarking Metrics and Partners

Participant meetings: Planning and running effective meetings to attain the aims of the study

Benchmarking project management

Management support activities

Legal issues

# Project Leadership - Developing Skills to Assist in Conflict Resolution

## Course Content

### ***Day One: Leadership Skills in a Changing Project Environment***

Identification of project leadership skills  
Challenges project professionals face in changing organizations  
Conflict conditions in organizations that exist that require leadership  
The role of project team leadership in dynamic organizations  
Understanding the role of strategic management in project leadership  
How leadership skills have changed with organizational change

### ***Day Two: Project Leadership that Generates Excellence***

The role that organization type plays in project leadership  
Developing a culture of organizational excellence in project leadership  
Learning the skill and techniques of managing project stakeholders  
Using project initiation methods to minimize scope conflicts  
Risk planning that deals with project and team conflicts

### ***Day Three: Building Personal Relationships to Deal with Conflict***

Successful interpersonal interaction develops trust in teams  
Characteristics of interpersonal interaction  
Identification of the personal interaction style  
Individual strengths and challenges of each interaction style  
Team strengths and challenges in interpersonal interactions  
Understanding how teams work better using varied interaction types

### ***Day Four: Communication as a Tool in Conflict Resolution***

Importance of project team leadership and communication methods  
Interpersonal communication is what is said, how it is said and the tone it is said  
Understanding of how interpersonal communication preferences differ  
Developing an active listening communication style  
Communication information distribution and presentation in project teams  
Communicating empowerment techniques in a project team

### ***Day Five: Conflict Inherent with Innovation and Change***

Understanding how innovation and improvement can generate conflict  
Change and its role in projects and dealing with conflict resulting from change  
Leading personal change in our project teams  
Understanding problems inherent with change in individuals and teams  
Preparing project team and individuals for change

# Project Management Essentials

## Course Content

### ***Day One: Project Management Basics, History, Benefits and Components***

Understanding what project management is  
Defining project and product life cycles  
Understanding Best Practice Project Management  
How to Initiate a Project: - How to do it  
Managing the project selection process  
Writing SMART objectives and business cases  
Practical Exercise: Creating SMART objectives  
Project Exercise: Project Selection exercises

### ***Day Two: Project Planning, Charters, Work Breakdown Structures and Scope Statements***

Developing the project documentation for senior management sign-offs,  
Defining the project management  
Understand how to collect requirements  
Defining the full project scope  
Creating and analysing the project with Work Breakdown Structures  
Practical Exercise: Writing the Project Charter  
Practical Exercise: Gathering Requirements  
Practical Exercise: Creating the Work Breakdown Structure  
Practical Exercise: Writing the Scope Statement

### ***Day Three: Creating and Managing the Project Schedule and Budget***

Understanding what a realistic schedule is  
Defining and managing dependencies  
How to estimate project durations and costs  
Creating and optimizing the project schedule  
Presenting your schedule and resource constraints  
How to control the cost, schedule and resources  
Practical Exercise: Network diagramming practice  
Practical Exercise: Create, sequence activities and determine duration estimations  
Practical Exercise: Complete analogous, parametric and three-point estimating

### ***Day Four: Planning for Quality, HR, Communications, Risk and Procurement***

Defining and controlling project KPI's / Metrics  
Presenting and defining the project resource plan  
Developing a communication plan  
Managing Virtual Teams  
Understanding and reviewing project risk  
Managing the project contract against project constraints  
Practical Exercise: Create quality project metrics

Practical Exercise: Conduct a project meeting  
Practical Exercise: Risk Management project exercise

***Day Five: Working, controlling and closing the project***

Using project software to track projects  
Dealing with project management problems  
Project case reviews and discussion  
Project Management leadership, communications and meetings best practices  
Closing the project including project administration, hand-offs, document updates, and lessons learned  
Lessons learned, why, when and what

---

## Quality Management Essentials

### Course Content

***Day One: Introducing Quality Management***

Introduction to the management of Quality  
The history of Quality management  
Basic Quality concepts  
How to calculate the total cost of Quality and non-Quality  
Understanding customer needs and expectations  
Identifying the systems that deliver customer requirements  
Quality tools and techniques  
Continuous Improvement

***Day Two: Service Quality - Tools and Techniques***

A simple formula for Effective Quality Management  
Monitoring, measurement and analysis  
Statistical process control  
A look at Quality Management Systems  
Total Quality Management  
ISO 9000  
Balanced Scorecard  
Six Sigma

***Day Three: Finding and Dealing with Quality Gaps***

Porter's value chain  
How to plan an audit  
How to audit a process  
How to report an audit  
Problem solving methods  
Pareto Analysis  
Root cause analysis  
Root cause exercise  
Risk management



### ***Day Four: Managing Customer Expectations***

Establishing customer expectations  
Communicating customer requirements to all  
Determining how to exceed expectations  
Developing a culture of constructive self-criticism  
Building a winning team  
Quality circles  
Asking for feedback on performance  
Ongoing evaluation of effectiveness to ensure satisfaction

### ***Day Five: Delegation, Leadership and Total Quality***

Are you an effective quality leader: Self-Assessment  
Different styles of quality leadership  
Common quality management mistakes  
Effective delegation  
The delegation process  
Planning for certification  
Action Planning  
Summary and closing

---

## **Smart Leadership - Achieving Strategy through Leadership and Innovation**

### **Course Content**

#### ***Day One: Encouraging a Creative Climate at Work***

Innovative leadership for excellent performance  
The Critical mass for change and innovation  
Innovation VS Constant Improvement  
How a Leader Creates a Climate of Innovation  
Case Study on Most Innovative Companies  
Innovation and current business breakthroughs

#### ***Day Two: Gaining the Participation of the Workforce***

The G.E. "Workout" Strategy  
Developing Creative Solutions for Strategies  
Gaining the "Buy-In" from the workforce  
Overcoming Paradigms  
Dealing with Organizational "Drift"  
Case Study on Gaining Empowerment

#### ***Day Three: Leading on the creative edge***

Developing Creative Potential in People and Teams  
Understanding Creative People

Convergent and Divergent Thinking Skills  
Motivating Creative Individuals at work  
Incubating ideas  
Interacting creatively  
Converting expenses to assets using creativity

***Day Four: Creating a Motivating Climate for Higher Productivity***

The Ten Key Elements to Setting up new Missions  
Setting Goals and Targets Creatively  
Creating a “Sense of Significance”  
Rewarding Performance  
The Four Step “Pygmalion” theory  
Generational Motivators

***Day Five: Driving Strategic Change***

Managing the Change Process  
Kotter’s Change Management Techniques  
Communicating with a Sense of Urgency  
The Downside of Change  
Creating a climate of Constant Change  
Successful techniques for Changing People

---

## Strategic Crisis Management

### Course Content

***Day One: What should be in place before the event?***

Understanding Crisis Management and how to manage a Crisis  
Consider the complete range of risks facing businesses in the 21st century  
Crisis Managers - Roles and Responsibilities - manage the issue before it becomes a Crisis  
Who else inside and outside the organisation should be involved?  
Five deadly Leadership behaviours and Six winning strategies  
Understanding 'denial-curve' and 'group-think' syndromes

***Day Two: Pre-planning, who and what else should be considered?***

Case Studies, why some companies fail and others survive?  
Who owns the mitigation process?  
Developing and Implementing Emergency Plans  
Crisis Management and Communications. Emergency Centre/s  
Developing and implementing a Business Continuity Management (BCM) strategy  
Business Impact Analysis. Case Study and Workshop

***Day Three: Dealing with a crisis - the 'communications' perspective***

Command and Control Issues. Operational, Tactical and Strategic  
On Scene Crisis Management, essential elements for success  
Reputation Management - Managing the Media.  
Organising a Press Conference and step by step guidance on how to conduct  
TV interviews  
BP Press Conferences - What went wrong?  
Exercise: Crisis Communications Strategy

#### ***Day Four: Incident Management and Aftermath***

Alerting and Warning. Case Studies. What can go right and what can go  
wrong  
Corporate Case Study - BP Texas 2005; BP Alaska 2006; BP Gulf of Mexico  
2010.  
Major Incident Simulation - Role Playing Workshop  
Potential Psychological and Welfare problems in Crisis Management  
How to improve staff morale and confidence in the process  
Questionnaire, are your batteries in good condition?

#### ***Day Five: Essential post incident actions***

Exercises: a programme of learning and of validating plans and  
procedures;  
How to get advantageous results from an exercise  
Post Incident evaluations, de-briefing skills - managing the de-briefs -  
hot and cold  
Critique report writing, executive summaries and recommendations  
Closing the loop. Implementing the recommendations, continuing the  
process  
3 disastrous Case Studies with the same cause, are we learning from  
others?

---

## **Strategic Enterprise Analysis**

### **Course Content**

#### ***Day One: Introduction to Strategic Enterprise Analysis***

Understand the role of the enterprise analyst  
Understanding business strategy using the Business Motivation Model  
Analysing external influencers  
Defining strategic ends and means  
Identifying opportunities, problems and threats  
The strategic enterprise analysis process

#### ***Day Two: Identifying Solutions***

An introduction to solution identification  
Essential problem-solving techniques  
The Enterprise Architecture Framework

Eliciting and defining business needs  
Identifying and assessing capability gaps

***Day Three: Defining Solution Scope***

Defining the solution vision statement  
Developing a context model  
Defining solution objectives  
Identifying the solution stakeholders  
Identifying adjacent systems  
Identifying assumptions and constraints  
Obtaining agreement on the solution vision and scope

***Day Four: Building a Business Case***

Identifying and analysing three types of feasibility:  
technical feasibility  
economic feasibility  
organisational feasibility  
Preparing a cost-benefit analysis  
Presenting the business case  
Obtaining agreement on the business case  
Making the investment decision

***Day Five: Selecting and Implementing Strategic Solution Projects***

Solution ranking and prioritisation  
Identify strategic project risks  
Writing an implementation plan  
Measuring and controlling solution success

---

## Strategic Planning Professional

### Course Content

***Day One: Understanding the Strategic Environment***

Understanding the strategic leadership competencies - intellect, management and behaviours  
Recognizing and interpreting forces in the strategic environment  
Understanding strategic inflection points and strategic scenarios  
Formulating strategic vision and expressing strategic intent  
Analyzing and prioritizing strategic issues

***Day Two: Understanding Strategic Models and Paradigms***

The strategic journey - common models and frameworks for strategic thinking  
Developing a strategic road map  
Recognizing and developing the characteristics of strategic agility  
Understanding and leveraging strategic competences and skills

Defining the outcomes

***Day Three: Effective Strategic Implementation***

Strategic implementation tools and frameworks  
Structures and systems for strategic agility and performance  
Identifying strategic horizons and using the 7S framework  
Analyzing the key elements for implementation  
Measurement, analysis and knowledge management

***Day Four: Strategic Leadership***

Preparing for the future  
Effective styles and practices for strategic leadership  
Recognizing, analyzing and developing the strategic leadership styles used by you and others  
Developing inspiration and motivation  
Communicating the roadmap and gathering support

***Day Five: Driving Strategic Performance and Success***

Transforming the organization to enable strategic success  
Monitoring and adjustment  
Balancing the focus on performance and strategy  
Spreading leadership capabilities throughout the organization  
Maximizing organizational learning and knowledge transfer to embed strategic success

---

## Strategic Planning, Development and Implementation

### Course Content

***Day One: Understanding the Strategic Environment***

Understanding the strategic leadership competencies - intellect, management and behaviours  
Recognizing and interpreting forces in the strategic environment  
Understanding strategic inflection points and strategic scenarios  
Formulating strategic vision and expressing strategic intent  
Analyzing and prioritizing strategic issues

***Day Two: Understanding Strategic Models and Paradigms***

The strategic journey - common models and frameworks for strategic thinking  
Developing a strategic road map  
Recognizing and developing the characteristics of strategic agility  
Understanding and leveraging strategic competences and skills  
Defining the outcomes

### ***Day Three: Effective Strategic Implementation***

Strategic implementation tools and frameworks  
Structures and systems for strategic agility and performance  
Identifying strategic horizons and using the 7S framework  
Analyzing the key elements for implementation  
Measurement, analysis and knowledge management

### ***Day Four: Strategic Leadership***

Preparing for the future  
Effective styles and practices for strategic leadership  
Recognizing, analyzing and developing the strategic leadership styles used by you and others  
Developing inspiration and motivation  
Communicating the roadmap and gathering support

### ***Day Five: Driving Strategic Performance and Success***

Transforming the organization to enable strategic success  
Monitoring and adjustment  
Balancing the focus on performance and strategy  
Spreading leadership capabilities throughout the organization  
Maximizing organizational learning and knowledge transfer to embed strategic success

---

## **Strategies for Success in Maritime Management**

### **Course Content:**

#### ***Day 1: Introduction to Maritime Management and the Global Maritime Industry***

Overview of the maritime industry: Evolution, key players, stakeholders, and market dynamics  
Structure and components of a modern shipping company  
Importance of maritime transport in global trade

#### ***Day 2: Vessel and Fleet Management***

Basics of vessel types and their specific operations  
Fleet management: scheduling, maintenance, and crewing  
Vessel registration, flags of convenience, and the implications for management

#### ***Day 3: Maritime Safety, Security, and Environmental Considerations***

International safety management (ISM) code  
Maritime security: piracy, stowaways, and countermeasures

Environmental concerns and regulations: ballast water, emissions, and waste management

***Day 4: Maritime Economics, Finance, and Insurance***

Basics of maritime economics: supply, demand, and freight rates

Ship financing and investment considerations

Marine insurance: types, coverage, and claims

***Day 5: Legal, Regulatory, and Future Trends in Maritime***

International maritime law: conventions, regulations, and disputes

The role of international bodies: IMO, ILO, and others

Future trends: automation, digitalization, and the role of emerging technologies in shipping

---

## Strategy Design Bootcamp

### Course Content

***Day One: Differentiate strategy that works from bad strategy***

Distinguishing bad strategy from good strategy

Analysing the essence of good strategy

Distinguishing between power and influence

Setting powerful objectives

Using strategic design

Keynote Activity: Chain-link systems - team case study

***Day Two: Thinking Like a strategist***

The science of strategy

Applying strategic thinking skills - when to say 'no'

Applying change management techniques

Applying prescriptive approaches

Describing strategy as it really happens

Appraising systems thinking as a strategy tool

Keynote Activity: Strategic Transformation - Video Case study

***Day Three: Using a strategic management system***

Designing the strategy: What business are we in and why?

Describing the key issues you face in your business

Answering the question: To compete or not to compete?

Translating the strategy into objectives and measures

Planning operations and improving processes

Developing dynamic budgets

Testing, adapting and improving your strategy

Keynote Activity: Individual strategy presentations

***Day Four: Mastering the strategy toolkit***

Environmental and resource analysis  
Strategy formulation  
Applying Greiner's growth model  
Strategy Maps and the Balanced Scorecard  
Strategic orientation and business process alignment  
The white space model  
Keynote Activity: Strategic Transformation - Video Case study

***Day Five: Putting strategy into action***

Applying the strategic management system  
Designing your own strategic approach  
Presenting your strategy and getting support  
Understanding politics, power and influence  
Feedback and suggestions for next steps

---

## Strategy Excellence

### **Course Content**

***Day One: From Vision to Results: The Planning and Execution Framework***

Understanding the distinctions between strategy, operations, and tactics  
How planning and execution work  
How vision, mission, and planning relate to morale, cohesion, and unity of purpose  
Nested hierarchical planning  
Mission analysis and mission leadership  
Measuring progress and results

***Day Two: Strategy: Setting the Vision and Direction***

Understanding vision, mission, objectives  
Corporate-level strategy  
Competitive strategy and positioning  
Offensive and defensive manoeuvres

***Day Three: Operational Campaign Planning: Turning the Strategy into Actionable Plans***

Using nested hierarchical planning and mission analysis to create a campaign planning framework  
Understanding and applying key operational concepts: centre of gravity, main effort, concentration, economy of effort, major thrust(s), and supporting thrust(s)  
Working with limited resources: deciding what to do and why to do it  
Building a campaign plan to implement a strategy  
Successful manoeuvring and positioning



### ***Day Four: Operational Systems and Processes: Setting the Conditions for Successful Execution of Strategy***

Strategy mapping and the components of organizational systems and processes

The financial perspective

The customer perspective

The internal perspective: operations management, customer management, innovation, and regulatory and social processes

The learning and growth perspective: developing and integrating human, informational, and organizational capital

### ***Day Five: Tactics: Getting Results and Leading in the Face Competition and Obstacles***

Breaking objectives into manageable goals and tasks

Giving direction efficiently and effectively

Using and encouraging initiative, flexibility, and adaptation within overarching strategy, operational plans, and organizational structures and systems

Managing for results

Feedback and adjustment

---

# **Strategy, Risks, Negotiation and Leadership**

## **Course Content**

### ***Day One: Strategy***

Introduction to strategy - background, historical developments, major theories

Strategic Management - a practical approach for every leader

A consistent methodology for strategy development

The relationships between vision, mission and strategy

The steps involved in developing a strategy

### ***Day Two: Risks***

The meaning and nature of risk

Identifying the risks in a given strategy

Prioritizing risks

Contingency planning

Risk mitigation strategies

### ***Day Three: Negotiation***

The everyday role and attitude of 'Win-Win' negotiating

Power - gaining a superior position

Strategy and Tactics in negotiating

Understanding your opponents negotiating style and tactics  
Negotiating Countermeasures

***Day Four: Leadership***

The strategic role and nature of effective leadership  
Charisma and how to earn it and use it effectively  
The role of the modern leader and how leadership has changed  
Innovative Leadership skills  
Maximizing the performance of each team member  
Motivating the 'average' employee

***Day Five: Strategic Leadership Workshop***

Intrapersonal style and skills  
Interpersonal and leadership communication skills  
Leadership and The Challenge of Change  
Strategic leadership for team development  
Developing a personal action plan for further self-development

---

## **Success under Pressure - Emotional Intelligence, Conflict Management and Negotiations**

**Course Content**

***Day One: Emotional Intelligence for Success***

What is Emotional Intelligence?  
Reframing self-talk for success  
Assess your personal profile  
Identify your strengths and areas for development  
Establish healthy relationships with others  
Life giving food for success  
How to handle stressful situations  
Building a climate for creativity

***Day Two: Managing Stress for Success***

Understand what is stress  
Difference between positive and negative stress  
Symptoms of stress  
The effects of chronic stress  
Identify top time-wasters  
Remain professional under pressure  
Relaxation techniques  
Building resilience to stress

### ***Day Three: Conflict Management and Resolution***

What is conflict

Reasons for workplace conflict

Ineffective approaches to conflict resolution

Conflict management strategies

Techniques for resolving conflicts successfully

How to handle different conflict areas

Active listening for conflict resolution

Communication skills to resolve conflict

### ***Day Four: The Art of Negotiation***

What is negotiation?

Styles in negotiation

Win-win negotiation

Rational bargaining

Principled negotiation

How to separate the people from the problem

How to invent options for mutual gain

Personality styles of negotiators

### ***Day Five: Successful Leadership Skills***

Characteristics of successful leaders

Openness and vision for a successful future

Innovative thinking for problem solving

Harnessing creativity in subordinates through aligned leadership

Building trust with others

Helping your team prepare for change

Motivating yourself and others under pressure

Develop a personal action plan

Successful Leadership Skills

Characteristics of successful leaders

Openness and vision for a successful future

Innovative thinking for problem solving

Harnessing creativity in subordinates through aligned leadership

Building trust with others

Helping your team prepare for change

Motivating yourself and others under pressure

Develop a personal action plan

---

# **Successful Planning, Organising and Delegating**

## **Course Content**

***Day One: Creating an Attitude to Change How We Plan and Organize Work***

Course purpose, goals and objectives  
New systems and strategic thinking  
Overview and context of organizational change and the impact on planning and organization  
Identifying a standard of excellence in the organization, team and personal work  
Review of management processes and skill areas  
Using a planning process to set goals and get projects started

***Day Two: Importance of Planning Management***

Integrating goals, scope, work structure and management planning  
Identifying initial resource requirements  
Identifying risk techniques that affect work assignments, priorities and deadlines  
Communication that responds to who, what where, when, how, why  
Understanding the importance of quality planning in work assignments

***Day Three: Delegation, Personal Organization and Setting Priorities***

Understanding how people approach their work  
Planning for time management, scheduling and meeting deadlines  
Using proper delegation skills to empower staff  
Improving prioritizing of work and work tasks  
Planning for delegation responsibility and authority

***Day Four: Planning Effectively with Your Team***

Identifying skills required to obtain the help of others  
The importance of group skills to achieve team success  
The importance of interpersonal skills in making personal and team decisions  
Empowering the team through the development of interpersonal skills  
The importance of versatility in team relations

***Day Five: Developing Personal and Team Change Plans***

Innovation and improvement for personal and team change  
Identification of change processes and human change  
Techniques to set personal and team change goals  
Dealing with people who do not want change  
Developing an action plan for personal and team change

---

## **Systems Thinking in Analysing Problems**

### **Course Content**

***Day One: Key Principles***

What is a system  
Problem-solving techniques discussion

Difficulties and Messes  
Recognising complex systems  
Introduction to systems thinking  
Worldview and Perspectives  
Stakeholder analysis  
Systematic and Systemic  
The 2x2 Matrix  
Introduction to a Methodology

***Day Two: Diagramming Practice - Sensing***

The Power of Diagrams  
Introduction to Diagramming  
Venn Diagrams  
Spray Diagrams  
Mind Maps  
Hard and soft issues  
Soft systems methodology  
Rich pictures  
Systems Diagrams  
Challenging assumptions and objectives

***Day Three: Analysis Methodology - Understanding***

Causal Diagrams  
Influence Diagrams  
Multiple Cause Diagrams  
Deciding upon a system of interest  
Drawing sign graphs  
Analysing causal diagrams  
Feedback loops and system archetypes  
Criteria, measures and indicators  
Key performance indicators:  
Cycle time  
First pass yield/First time OK  
On-time delivery  
Interpreting measures  
Systems thinking and process mapping  
Root cause analysis

***Day Four: Problem Resolution - Deciding and Acting***

Overview of Modelling  
Setting system boundaries  
Evaluating Potential Actions  
Decision-making tools:  
Multiple Criteria Analysis  
5 Ws & 1 H  
SWOT  
STEP/SLEPT/PETSTLE  
Porter's Five Forces

CDAM  
Multivoting  
Pairwise ranking  
Force field analysis  
Reality Checks for Practicality  
Project managing change  
influence and persuasion

### ***Day Five***

Case Studies - Putting theory into practice  
Applying the methodology to real problems  
Presentations  
Evaluation and discussion  
Commitment to action  
Agree next steps

---

## **The Art of Leadership**

### **Course Content**

#### ***Day One: Leadership and Influence: What do they mean?***

The Challenge to Lead in today's modern organization  
Lessons learned from powerful leaders of the past  
The Changing nature of Leadership  
The role of leaders in today's organization  
The influence of followers on leadership  
Self-Assessment: Leadership Behaviours  
Know yourself, a guide to your inner strengths  
Three Lenses of Leadership  
The Flight of the Buffalo: Leaders who create Leaders

#### ***Day Two: How a Leader Leads from inner power***

Ways to Increase Self Knowledge  
Self-Reflection  
Understand how you Think  
Becoming a "Systems Thinker"  
The Character of a Leader  
Leadership from Within  
Creating an Environment of Leadership  
Balancing Inquiry and Advocacy  
Guide to your Inner Leader

#### ***Day Three: How a Leader builds trust***

What is trust  
The benefits of a high trust environment  
How Trust produces the competitive edge

Building Capacity for Trust  
Personal Influence and Political Savvy  
Effective Interpersonal Influence  
Negotiating Agreement  
Developing Your Political Savvy

***Day Four: How a Leader uses communication to gain influence***

The Art of Communication as a leader  
Building your skills as an effective communicator  
The power of Vision  
John Kotter's Change Management theory in practice  
Practice session

***Day Five: How a Leader influences people***

The Motivating Leader  
How a Leader motivates themselves and others  
The need for achievement, power and affiliation  
Expectancy theory and motivation  
How a leader Creates an environment for self-motivation  
Personal Roadmap to Leadership  
Review

---

## **The Art of Strategic Management**

### **Course Content**

***Day One: Strategy Concepts***

Recognise how strategic thinking has developed and how it influences strategies within your organisation  
Understand the importance of vision and values to communicating strategy in organisations  
Identify the key strategies for every organisation  
Distinguish between the process of creating strategy and the content of strategy

***Day Two: The evolution of Strategic Planning and Strategic Thinking***

Follow the progression of strategic thinking in business and anticipate where strategy may next develop  
Identify the different conceptual frameworks from which strategic thinking has developed and identify which are active in your organisation  
Recognise the commonalities that exist in different approaches to developing and implementing a strategy  
Articulate the conceptual framework of strategy that your firm uses today

***Day Three: A process for creating and updating strategy***

Recognise different approaches to creating and updating strategy within an organisation

Identify the applicability of a particular approach with the characteristics of a firm and of the environment the firm faces

Match different processes to specific issues or situations that could develop in your firm

Strategy in the organisation

Connect the relationship between strategy formation and implementation and day-to-day activities

Recognise how strategy is created and implemented at multiple levels of the organisation

#### ***Day Four: Strategies for growth, profitability and value creation***

Articulate the link between growth and profitability in public and private sector organisations

Understand the key factors that make the difference between strategic success and failure

Relate Action Plans to strategic initiatives and individual performance

Create conditions that foster Achievement of Strategic Initiatives within the firm when strategy changes

Recognise and communicate to others the drivers for strategic change within your organisation

Use insights from past experiences with business and personal change to support the process of strategic change in your company

#### ***Day Five: Engaging your organisation in Strategic Thinking***

Ask Strategic Questions that relate your work to the organisation's direction and strategic initiatives

Formulate Strategic Hypotheses that suggest directions for the firm to consider

Carry on Strategic Conversations that you want to have when you return to your workplace

---

## **The Competent Manager - Transformative Leadership and Strategy**

### **Course Content**

#### ***Day 1: Advanced Leadership Concepts***

##### ***\* Transformational vs. Transactional Leadership***

Deeper Dive into Traits, Characteristics, and Effects on Teams

##### ***\* Leading Through Change***

Change Management Theories

Building Resilient and Adaptive Teams

##### ***\* Influencing and Persuasion Skills***



## Advanced Techniques for Driving Decisions and Strategy

### ***Day 2: High-Level Communication and Critical Conversations***

#### ***\* Communicating Strategy and Vision***

Crafting and Communicating a Compelling Narrative

#### ***\* Managing Difficult Conversations***

Techniques for Handling Sensitive Topics and Crisis Situations

#### ***\* Cross-cultural and Diversity Communication***

Overcoming Barriers, Encouraging Inclusivity, and Fostering Diversity

### ***Day 3: Advanced Team Dynamics and Motivation***

#### ***\* Remote and Global Team Management***

Overcoming Challenges of Distance and Time Zones

Tools and Strategies for Effective Remote Leadership

#### ***\* Deep Dive into Motivational Theories***

Herzberg, Maslow, and Beyond

Aligning Individual and Organizational Goals

#### ***\* Advanced Delegation and Empowerment***

Empowering Teams for Autonomy and Innovation

Managing Risks with Delegation

### ***Day 4: Data-Driven Decision Making and Strategy***

#### ***\* Quantitative Decision-Making Models***

Predictive Analysis, Decision Trees, and Monte Carlo Simulations

#### ***\* Strategic Portfolio Management***

Balancing Short-term and Long-term Goals

Aligning Strategy with Organizational Mission

#### ***\* Innovative Thinking and Disruption***

Encouraging Innovation in Teams

Positioning in a Disruptive Market

### ***Day 5: Ethics, Governance and Continuous Improvement***

#### ***\* Corporate Governance and Compliance***

Navigating Complex Regulatory Environments

Creating Effective Governance Structures

#### ***\* Ethical Dilemmas in Modern Management***

Case Studies of Recent Corporate Scandals

Building a Culture of Integrity

#### ***\* The Path Forward: Continuous Self and Organizational Development***

Leveraging Feedback for Growth

Building a Personal Brand as a Leader

Commitment to Lifelong Learning and Adaptability

---

# The Complete Course on Leadership

## Course Content

### ***Day One: Leadership in a Dynamic, Global Environment***

Perceptions of Leadership

Leadership is learning: the crucible experience

Managerial leadership

The leadership challenge: balancing strategy and culture

Leadership in strategic thinking organisations

Understanding the interrelated factors that impact change.

### ***Day Two: Leadership in Organisational Excellence***

Organisation type and leadership development

Building cultures of organisational excellence

Questioning the 'status quo': innovation or adaptation?

Role model leadership through personal execution

Customer focused leadership

Implementing a new culture: creating rich innovative pictures

### ***Day Three: The Communicating Leader***

Communication: the leader's essential tool

Interpersonal, open communication is two-way

Understanding how interpersonal communication preferences differ

Communicating empowerment techniques in leadership

Great leaders listen: active listening techniques

Communicating and presenting with impact and passion

### ***Day Four: Leadership and Trusting Relationships***

Successful interpersonal interaction develops leaders with trust

Characteristics of a leader's interpersonal interaction

Emotional intelligence: using emotions productively

Individual strengths and challenges of each interpersonal style

Utilising diverse interaction styles productively

Building the capacity for trust

### ***Day Five: Leadership Building the innovative responsive environment***

Building an environment of innovation and improvement

Understanding problems inherent with change and transition

Leading others through critical change initiatives

Developing a personal change plan

Leadership in action: a personal intuitive approach

Leadership review of essential qualities.

---

# **The Complete Course on Management**

## **Course Content**

### ***Day One: The Foundation of Management***

Management demands courage  
The first step: managing self  
Employing the right management style at right time  
Accepting responsibility  
Accentuating the positive  
Having the courage to turn your ideas into action

***Day Two: Dealing with Workplace Conflict***

Defining organisational conflict  
Understanding the causes of conflict  
The Thomas-Kilman Conflict Mode Instrument  
Managing individual differences  
Managing conflict for productive outcomes  
The creative benefits of productive disagreement

***Day Three: Managing Organisational Improvement***

Focusing on continuous improvement  
Diagnostic tools for organisational/team appraisal  
Organisational culture and its impact  
Overcoming and managing resistance to change  
Coping with risk and risk avoidance  
Measuring the success of improvement efforts

***Day Four: Building and Leading the motivated teams***

Characteristics of effective teams  
Characteristics of ineffective teams  
Managing the factors affecting team performance  
Empowering team development  
Utilizing team diversity  
Coaching to enhancing team competence

***Day Five: Managing Problem Solving activity***

Balancing analytical and creative thinking  
Effective use of mind mapping  
Capturing the power of brainstorming  
Unlocking team potential  
Treating problems as challenges  
Action planning for future improvement

---

## **The Effective Supervisor/Team Leader**

### **Course Content**

***Day One: Course Introduction / The Supervisor's Role***

Making an impact: what makes a great supervisor  
Roles, behaviours skills and attitudes

Understanding the organisation  
Managing relationships  
Influencing skills

***Day Two: Delegation and Supervisory Style/ Team-working and Leadership***

Delegating tasks and responsibilities  
Supervisory and leadership style  
Concept of empowerment  
Group dynamics and team formation  
Team roles and developing a super team  
Problem solving and decision making

***Day Three: Managing People and Performance***

Dimensions of performance  
Practical motivation  
Appraisal - making it work for you and your team  
Coaching and developing staff  
Skills of on-job-training  
Assertiveness and dealing with difficult people situations

***Day Four: Managing People and Performance: Personal Effectiveness***

Criticism skills  
Discipline  
Making time for self and others  
Planning and priority setting  
Interruptions and accessibility

***Day Five: Improving Communication, Managing Change and Action Planning***

Overcoming the barriers and pitfalls in communication  
Understanding change  
Continuous improvement and the high impact supervisor's role  
Creativity and implementing change  
Making a case and influencing skills

---

## **The Essentials of Leadership**

### **Course Content**

***Day One: Developing a Leader***

Individual Leadership Development  
Leadership Styles and Agility  
The Mindset of a Leader  
The Leadership Values  
Top Leadership Behaviours

***Day Two: Interpersonal Leadership Skills***

Active Listening  
Aggressive, Passive, Assertiveness  
Developing Empathic Attunement  
Engaging in Collaborative Behaviours  
Coaching for Better Performance

***Day Three: Developing a Winning Team***

Understanding Team Dynamics  
Managing Performances  
Improving Team Effectiveness  
Delegating Effectively  
Team Building Exercises

***Day Four: Organizational Leadership Management***

Managing Change within the Organisation  
Impacting Organizational Culture  
Enhancing Leadership Influence  
Being An Enabling Leader  
Developing Organizational Commitment and Meaning

***Day Five: The Leader's Network***

Stakeholder Relations  
The Network Weaver Roles  
Network Management  
Network Growth Indicators  
The Principles of Public Engagement

---

## **The Influential Leader - The Power of Leadership and Influence**

### **Course Content**

***Day 1: Understanding Influence and Leadership***

Defining Influence and Leadership  
Types of Leadership Styles  
Psychology of Influence  
Self-assessment on Leadership Styles

***Day 2: Emotional Intelligence and Communication***

Introduction to Emotional Intelligence  
The 5 Components of Emotional Intelligence  
Effective Communication Skills for Leaders  
Active Listening and Feedback

***Day 3: Persuasion Techniques and Decision-Making***

Introduction to Persuasion Techniques  
Cognitive Biases in Decision Making  
The Art of Persuasion in Leadership  
Decision-Making Strategies for Leaders

***Day 4: Building Trust and Authenticity***

The Importance of Trust in Leadership  
Building Authentic Relationships  
Strategies for Gaining and Maintaining Trust  
The Role of Authenticity in Influence

***Day 5: Leading Change and Action Planning***

Leading Organizational Change  
Influencing Group Dynamics  
Case Studies: Leaders Who Made a Difference  
Creating Your Personal Action Plan

---

## The Leadership Development Programme

### Course Content

***Day One: Ethics and Integrity in Leadership***

What is Effective Leadership?  
Redefining Assumptions About Leadership  
Inner Voyage that links performance to morality  
How leaders harness integrity to achieve greatness  
Case studies in Ethics and Integrity

***Day Two: Exemplary Leadership Styles***

Styles of exemplary leadership  
Positioning yourself as a leader with any audience  
Applying different mixes of leadership in different settings  
Achieving strategic alignment with your team and organization  
Getting different people to buy in to strategic change

***Day Three: The Authentic Leader***

Identifying your purpose and establishing it as a cornerstone of your leadership approach  
Leading by example; creating a culture of authenticity, high standards, and shared responsibility  
Empowering others to lead—exploring effective approaches that work  
Leading from strength; acknowledging and using your influence  
The authentic leaders – a servant leader

***Day Four: The Psychology of Leadership***

Defining and finding your own leadership values

Translating values into behaviours to build the right culture  
Heightened awareness necessary for personal and organizational transformation  
Personal discovery and insight about your leadership performance  
The psychology of leadership and its implications on behaviour

***Day Five: Sustainability of a Leader***

Self-development of the leader  
How these competencies relate to your work environment  
Gaining commitment from employees  
Creating a vision to sweep away mediocrity  
Preparing for your personal self-development plan

---

## The Power of Leadership for Managers Level

### Course Content

***Day 1: Foundations of Leadership***

***\* Introduction and Objectives***

Understanding the distinction between managers and leaders  
Discussing the relevance of leadership for managerial roles

***\* The Evolution of Leadership Theories***

Trait theory  
Behavioural theory  
Contingency theory  
Transformational leadership

***Day 2: The Emotional Intelligence of Leaders***

***\*Introduction to Emotional Intelligence (EI)***

The importance of EI in leadership  
The five components of EI (based on Daniel Goleman's model)

***\* Empathy in Leadership***

Understanding and practicing active listening  
The value of feedback  
Building Emotional Resilience

***Day 3: Leading Teams and People***

***\* The Dynamics of Team Leadership***

Building and maintaining trust within teams  
Leveraging individual strengths for collective success

***\* Managing Conflict***

Sources of conflict  
Strategies for conflict resolution  
Activity: Team-building exercises

**\* Mentoring and Coaching: Developing Others**

The value of continuous learning and development  
Role-playing coaching sessions

**Day 4: Change Management and Leadership**

**\* Understanding Change in the Context of Leadership**

Types of change: Incremental vs. transformative  
The role of leadership in guiding change  
The Change Curve: Understanding reactions to change

**\* Leading Through Uncertainty**

Strategies for managing uncertainty and ambiguity  
The importance of communication during change

**Day 5: Strategic Vision and Communication**

**\* The Importance of Vision in Leadership**

Crafting a compelling vision  
Aligning team and organization to the vision

**\* Effective Communication Strategies**

Verbal and non-verbal communication  
Tailoring communication to different audiences

**\* Leading with Integrity and Ethical Consideration**

Course Conclusion and Forward Planning  
Creating a personal leadership development plan  
Reflections on Course and evaluations  
Closing remarks and next steps for participants

---

## The Power of Positive Thinking and Attitude

### Course Content

**Day One: Introduction to Positive Thinking Theory and Practice**

History and development of positive thinking as personal and business development

Theorists and writers who shaped and contributed to the field

The science of positive thinking – research and studies that have shown the efficacy of positive thinking in individuals and organisation

Case study: Success through a positive mental attitude

Understanding where attitudes come from

mental principles and attitudes that can shape your behaviour and future

Letting go you're your mental blocks and negative beliefs

**Day Two: The Principle of Goal Setting and Creating Motivational Outcomes**

How to achieve more on purpose



What do you want to achieve? A goal setting method for personal achievement  
Building a proactive mental attitude  
Focussing on the future and harnessing the law of attraction  
Can we affect our future by changing our behaviour  
The power of positive mental attitude and how goal setting work together  
Mastering self-discipline and how to stay focused and positive  
Overcoming set-backs, problems and obstacles  
Staying committed and positive - and generating this quality in others

### ***Day Three: Neuro Linguistic Programming as a Tool for Directing Positive Thinking***

History, background and applications of NLP  
Introduction to NLP outcome-based positive thinking  
Using the Meta and Milton models in everyday conversation  
Swish and re-framing models to create more positive realities and reprogram negative attitudes  
What to say when you talk to yourself  
The and the power of empowering beliefs and tools to master this principle

### ***Day Four: Positive Thinking Coaching Others to Become More Positive and Goal-Focused***

Using positive and pro-active coaching to move others from being stuck to being motivated  
Learn and practical powerful coaching skills to challenge negative thinking and beliefs in others and turn into powerful  
Coaching practice using an example drawn from participants own experience  
Case study: Application of cognitive behaviour therapy in positive thinking

### ***Day Five: Autogenic Conditioning and Positive Visualisation***

History and applications of autogenic conditioning and visualisation as a force for creating positive thinking and attitude  
How it works - practical techniques to program unconscious thinking in yourself and others  
Visualisation techniques and relaxation techniques  
Practical positive thinking tools and methods to use in your personal and work endeavours  
Generating flow and getting into the 'zone'

---

# **The Practical Leader - Developing and Leading High Performing Teams**

## **Course Content**

### ***Day One: Understanding Motivation***

Identifying motivating factors  
Physiological needs  
Psychological needs  
Sociological needs  
Intrinsic and extrinsic motivation  
How to enhance motivation

### ***Day Two: The Practices of Successful Leaders***

How to get the job done  
Essential characteristics of teamwork  
Building a sense of pride and mutual trust  
Empowering employees to make decisions  
Delegation for increased productivity  
Running meetings

### ***Day Three: Managing Performance***

High performance leaders  
Valuing employees  
Recognition and reward  
Creating a high-performance culture  
Motivating poor performers  
Accomplishing goals under time constraints

### ***Day Four: Leading a High-Performance Team***

Communicating objectives clearly  
Listening for understanding  
Communicating with your team  
Hiring the right people  
Giving timely feedback on performance  
Negotiating agreements to satisfy both parties

### ***Day Five: Developing the team***

Handling change  
Embracing change as a team  
Developing a sense of belonging  
Valuing diversity on the team  
Coaching employees to take action  
Action plan for The Practical Leader

---

# **The Professional Negotiator**

## **Course Content**

### ***Day One: Developing Alliances***

Characteristics of a strategic alliance – effects of market dominance  
Culture and perception – and effects in building alliances  
Achieving results in the life cycle of the alliance, through building trust  
Personality - strengths and weaknesses in negotiations  
Minimising communication blockers to maintain relationships  
Development review and action planning

***Day Two: Influence and persuasion skills in managing the alliance***

Challenges of meetings – group and individual strategies  
Positive influence of listening in challenging situations - good and bad news!  
Applying rules of influential presentations to maximize impact  
Maintaining compatible body language and using logic, credibility and passion  
Feedback and action planning

***Day Three: Strategy in negotiation skills for partners and allies***

Steps in win-win negotiation  
The keys to collaborative bargaining in partnering  
Leverage: What it is and how to use it?  
Negotiation tactics and ploys  
Dealing with difficult negotiators and barriers  
Ethics in negotiation

***Day Four: Higher Level negotiation skills for challenging situations***

Listening and responding to signals and informal information  
Recovering from reversals, errors and challenges  
Developing a climate of trust  
Higher level conversation techniques  
Concentrating action on the needs of alliance partners

***Day Five: Maintaining alliances: critical thinking for decision making***

Gaining control and using information – formal and informal  
Identifying sources and testing assumptions  
Framing the problem  
Decision making under pressure  
Reviewing strategic alliances and building personal action

---

## **The Three Dimensions of Leadership**

### **Course Content**

***Day One: The Three Dimensions of Leadership***

Background - The Three Dimensions of Leadership

Mission Matters Most, Rallying Resources and Converting within the Context

Understanding the Three Dimensions of Leadership

Dimensional Leadership Characteristics

Synthesizing mission, vision and values into strategic initiative

Vision Guides, the Good Processes that Lead to Good Outcomes

***Day Two: Rallying People to Provide Their Potential***

WISE Leadership (What Is Someone Expecting from the Leader)

Crafting A Triple-C Culture of Communication, Cooperation and Coordination

Getting Synergy from Your Team's Diversity

The Quality of Leadership Determines the Quality of Followership

Triple-T Delegation Dynamics

4 Types of Employees and The "Employee Diaries" (2 Assessment Models)

***Day Three: Developing a 3-D MRC Focused Leadership Development Culture***

Six Leadership Styles, Theories and 3-D Assessments

Selecting the Right Style for the Situation

The Mechanics of Leadership Roles: Coaching, Mentoring and Supervising

Coaching and Supervising to Achieve The 80/20 Postulate

The Evaluation, Mediation and Disciplinary Processes

Supervising for Succession to succeed with high Right Quadrant People

***Day Four: Leading Change by Getting the Most Mission Focus from Working Relationships***

Converting within the Context of Core Operational Success Dynamics

The 3-Ms of Change Management

The Negotiating Nexus

People, Politics and Process

Building Three-Legged Stools of Understanding

Inciting Innovation through the 5 Factors of Out-of-the-Box Thinking

***Day Five: Developing and Self-Assessing Your 3-D Leadership Profile***

Executive Essentials

Developing A Pattern-Seeing, Problem-Solving Culture

Analyzing The Context for Your Organization's Balanced Scorecard

CPR - The Confidence to Pursue Reality to Make Data-Driven Decisions

***Finale: The Ultimate Take-A-Ways and Challenge***

Developing and Assessing Your Three-Dimensional Leadership Profile

The Ultimate Leadership Competency: The Three-Dimensional SEM Master!

---

# The Voice of Leadership

## Course Content

### ***Day One: Developing High Performance Individuals***

Gain self-awareness in order to achieve high performance  
Understand your personality style  
Understand team member styles  
Gain understanding of the causes of stress  
Learn techniques to promote emotional and physical wellness

### ***Day Two: Communication Skills for High Performance***

Understand verbal and non-verbal communication techniques  
Gain effective questioning skills  
Learn how to give and receive constructive feedback  
Practice applying listening skills  
Learn how to resolve conflict assertively

### ***Day Three: Successful Influencing Skills***

Understand what is influence?  
Learn about the stages of influence  
Explore influencing strategies  
Practice and expand your abilities to influence others  
Identify your personal influence goals and develop a plan for enhancing your influence

### ***Day Four: Learn the Art of Persuasion***

Review blocks which prevent persuading others  
Learn powerful techniques for persuading others  
Learn how to get things done through others effectively  
Understand motivation theories  
Reflect on how to motivate yourself and others

### ***Day Five: Learn High Performance Negotiation Skills***

Learn the basic steps in negotiation  
Learn how to prepare for a negotiation  
Discover negotiation strategies  
Identify negotiation mistakes to avoid  
Learn how to achieve win-win results

---

# Workplace Innovation and Productivity Skills

## Course Content

### ***Day One: Building personal productivity: the power of self***

Building the positive self-image

Establishing empowering beliefs

NLP and the power of optimism to create the future you deserve

The power of proactivity: the first competence on the road to excellence

Psychological profiling: the science of personality and performance

Professional competence: the added value you bring to the organisation

### ***Day Two: Creating value for the organisation***

Prioritisation and time management: focusing on the critical objectives

Taking control: essential tips for personal productivity

Transformational objectives: From SMART performance to SMARTER performance

Leading productive meetings work: managing appreciating and utilising diversity

Leading meetings with creative flair: thinking differently for new answers

Project management overview and fundamentals: first steps

### ***Day Three: Adding value through relationship awareness theory***

Micro political conflict in organisations: the transactional analysis perspective

Personality traits, behaviours and conflict management

Relationship Awareness Theory: Managing my personal response to conflict

Managing without confrontation: assertive communications

Preparing for effective negotiating: influence and the characteristics of world class negotiators

Generating Productive Outcomes: The Agreement Box model of 'win- win'

### ***Day Four: Harnessing Diversity and Creating Value in the Team***

Valuing diversity: working with global, culturally diverse teams

The value proposition afforded by High Performing Teams

Avoiding dysfunctional performance: a global challenge and the rationale for team charters

Grounded theory: needs analysis evaluation of current performance

Harnessing diversity for productive outcomes: my role, team roles and contributions

Aligning purpose, productivity and profitability

### ***Day Five: Leading with Initiative: Being Proactive***

Being proactive and capitalising on opportunity: self-initiated action, adding value and getting acknowledged by those who matter  
Leading from where you are in the organisation: building credibility with or without power  
Role modelling leadership behaviours: Emotional Intelligence and outcomes  
Leadership styles and organisational climate  
Building Trust: the 4 C model to engage and empower others  
Programme review and commitment statement

---



### **My Happy Training Course** for Training and Development

The Mission of **My Happy Training Course** is to help companies and businesses grow by empowering their employees via business and digital skills. Equip your employees with today's most in-demand skills your business needs to reach today's modern customers.



**My Happy Training Course** is a business/trade name that operates under the legal business entity name of **My Happy Life Project LLC** -a limited liability company incorporated in Wyoming USA in 2021.

**My Happy Life Project L.L.C.**  
1309 COFFEEN AVENUE STE 1200  
SHERIDAN, WY 82801, USA



Other business/trade names that operate under **My Happy Life Project LLC** include:

**My Happy Review** for Online Reviews and Reputation Management

And



### **My Happy Marketing** – Digital Marketing Agency

The mission of **My Happy Marketing** is to make business easier and life happier for local business owners and their customers. We do it by offering easy to use, reliable and affordable digital marketing services.